

DR. BABASAHEB AMBEDKAR OPEN UNIVERSITY

SCHOOL OF COMMERCE & MANAGEMENT

M.B.A. SEMESTER – IV (CORE)

1. INTERNATIONAL BUSINESS

Sr. No.	Unit
1	<p>Introduction to international business</p> <ul style="list-style-type: none"> • Introduction • Types of international business • The score of international business • Benefits of international business • Keywords • Exercise
2	<p>International monetary and financial system</p> <ul style="list-style-type: none"> • Introduction • Currency terminology • History of International Monetary System • Inter-war years and World War II • Exchange Rate Regime • Current International Financial System • International Monetary Fund (IMF) • The IMF's Exchange Rate Regime classifications • Fixed vs. Flexible Exchange Rates • Determination of Exchange Rate • World Bank • European Monetary System • European Bank of Investment (EBI) • European Monetary Union (EMU) • Foreign Exchange Markets • International Financial Markets • Summary • Keywords • Exercise

3	<p>Balance of payment</p> <ul style="list-style-type: none"> • Introduction • Balance of Payments • Components of BoP • Open-Economy Macroeconomics • Current Account • Capital Account • Financial Account • Why is BoP important? • Keywords • Exercise
4	<p>Foreign exchange markets</p> <ul style="list-style-type: none"> • Introduction • Forex leverage • Benefits of using the forex market • Features of foreign exchange market • Importance of foreign exchange market in international business • Keywords • Exercise
5	<p>International capital and money market instrument</p> <ul style="list-style-type: none"> • Introduction • Global depository receipts • Foreign currency convertible bonds • American depository receipts • External commercial borrowing • The international money markets • The drawbacks of currency future • A system of transactions • Financial crises and liquidity • Keywords • Exercise
6	<p>Foreign trade policy and procedures</p> <ul style="list-style-type: none"> • Introduction • Definition of trade policy • Benefits of trade • Role of foreign trade policy • Instruments of trade policy • Foreign trade procedures • Keywords • Exercise

7	<p>MNES and FDI</p> <ul style="list-style-type: none"> • Introduction • Multinational firms & foreign direct investment • Scope of multinational Firms & foreign direct investment • Features of MNC • Advantage of multinational company • Importance of FDI in international business • Types of FDI • Keywords • Exercise
8	<p>International trade and Regional Economics Integration</p> <ul style="list-style-type: none"> • Introduction • Effects of regional economic integration • Regional integration in international trade • Level of economic integration • Benefits of the economic & monetary for business • Economic implication • Keywords • Exercise
9	<p>Subsidies, anti-dumping, Countervailing Duties</p> <ul style="list-style-type: none"> • Introduction • Types of duties • Anti-dumping actions • Subsidies and countervailing measures • Keywords • Exercise
10	<p>Strategic alliances & Foreign collaboration and joint ventures</p> <ul style="list-style-type: none"> • Introduction • Recent trends in international Strategic alliances • International Strategic alliances by region • International Strategic alliances by Sector • Driving force & Policy issues • Types & benefits of Strategic alliances • Joint ventures • Legal structure & attributes • Advantages & disadvantages of joint venture • Keywords • Exercise

