

Dr. Babasaheb Ambedkar Open University

Term End Examination July-2016

Course	: BCA (NEW)	Numerical Code	:
Subject Code	: BCAN-402	Numerical Code	:
Subject	: E-Commerce	Total Marks	: 70

Section-A

Q1. Answer the following questions (Any Three) (10x3 = 30)

1. Explain advantages of e-commerce to organizations, customer and society.
2. Describe strategy formulation process and strategy framework with flowchart.
3. Write detailed note on online payment system.
4. Write detailed note on Education and Research Network.
5. Explain different types of websites in details.

Section-B

Q2. Answer the following questions (Any Four) (5x4=20)

1. Define and write differences between e-commerce and e-business.
2. Explain process of electronic data exchange with diagram.
3. Explain meaning and nature of Shopping Cart and Merchant Account.
4. Discuss threat by different types of viruses on internet.
5. What is firewall? Explain how it works with advantages and disadvantages.
6. List and explain various ecommerce hosting services.

Section-C

Q3. Multiple Choice Questions (1x10=10)

1. The Academic Disciplines Concerned with E-commerce relates to _____ approach.
A) Technical B) Behavioural C) A and B D) Procedural
2. In EDI the letter I Stands for _____.
A) Interchange B) Information C) Interest D) Importance
3. E-Business will take care of
A) Communication B) Manufacturing C) Processing D) All
4. The second phase of E-commerce Preparedness framework is _____.
A) Identify B) Discover C) Analyse D) Initiate
5. NGN is a _____

- A) Network B) Service C) Principle D) Approach
6. Which of the following is a medium sized search engine?
A) AltaVista B) Excite C) Lycos D) Webcrawler
7. A set of rules essential for effective network communication is known as _____.
A) Etiquette B) Protocol C) Standard D) All
8. In NIC the letter I stands for
A) Interface B) Identity C) Internet D) Information
9. In which format, web pages are aligned for standard layout which cannot be altered when the browser is resized?
A) Responsive B) Liquid C) Fixed D) Dynamic
10. Which card information is received by FTT?
A) Credit B) Debit C) Visa D) All

Q4. State whether following statements are true/false

(1x10=10)

1. Products as well as services are orderly in a mixture of ways on the Internet.
2. Electronic commerce comes into view in early 1980s.
3. EDI systems tend to be error prone.
4. ERP Stands for Enterprise Resource Planning.
5. Five different forms of account-based systems are available.
6. CAN is mainly used to connect across cities, states, or countries.
7. Leased connection is also known as direct Internet access.
8. IPSec and SSL are examples of security protocol.
9. The WebPages are designed by the programmer.
10. Cascading style sheets is the latest edition of HTML

*** * * Best of Luck * * ***