

Dr. Babasaheb Ambedkar Open University

Term end Examination July – 2016

Course : BBA

Subject Code : BBA - 107

Subject Name : Management information systems and Max. Marks : 70

Organization behavior Duration : 03 hours

Date : Time :

Section – A

Answer the following. (Any three) (30)

- 1 Discuss the characteristic of DSS.
2. Explain the concept of “ Organizational structure.”
3. Discuss the “ Management is art or science”.
4. Write distinguish between Management and Administration.
5. Write on Information System Level.

Section – B

Answer the following. (Any four) (20)

1. Explain the main function of MIS.
2. Write on short note – Application of MIS.
3. Write on advantages of a decision support system.
4. Explain the five main types of Information Systems.
5. Discuss the Types of Prototyping.
6. Short notes on – Model of the MIS Plan.

Section – C

(A) Select the alternative from the following: (10)

1. Since MIS is an integrated system, it avoids unnecessary duplication and redundancy in data gathering and storage ---
(A) Common data based
(B) Avoids redundancy in data storage
(C) Data

- (D) Inter net
2. Relates to long range planning policies this information is achieved using the Decision support system –
(A) Strategic information
(B) MIS
(C) DSS
(D) Common data based
 3. Marketing system include –
(A) Purchase
(B) Sales and distribution
(C) Sales return
(D) Inventory and production
 4. The physical equipment used in computing –
(A) Hardware
(B) D.S.S.
(C) Data based
(D) Soft ware
 5. An integrated collection of data stored at one place for efficient processing of information –
(A) Data
(B) Data based
(C) Data integrity
(D) MIS

(B) Do as directed:

(10)

1. Explain – DBMS
2. Give to meaning – Basis of divisional structure.
3. The components of an information system include.
4. Explain the concepts –
 - Office automation system.
5. Explain the concepts –
 - Management as profession.

The End