

Dr. Babasaheb Ambedkar Open University
Term End Examination July – 2016

Course	: BBA		
Subject Code	: BBA – 201	Max. Marks	: 70
Subject Name	: Indian Business Environment	Duration	: 03 hours
Date	:	Time	:

Section A

ATTEMPT ANY '3' OUT OF '5' (3X10)

[30]

- 1) Explain how Political environment affects Business?
- 2) Enumerate the Environmental problems affecting growth of business?
- 3) Highlight the significance of Indian Business Environment?
- 4) Explain the Role of public sector enterprises in promoting Indian exports?
- 5) Highlight the strategies used to conserve Natural Resources.

Section B

ATTEMPT ANY '4' OUT OF '6' (4X5)

[20]

- 1) Write a Short Note on Global Warming.
- 2) Name and Explain different types of Unemployment?
- 3) How does oil crisis has its impact on business?
- 4) What does Parallel economy mean?
- 5) Explain what is fiscal deficit?
- 6) Write a Short note on Industrial sickness.

Section C

A) Multiple Choice Question:(2 x 5 = 10)

[10]

- 1) Which of the following is the objective of Business
 - a. Profitability

- b. Competition
 - c. Stability
 - d. All of the above
- 2) Which among the following social factor will impact customer needs?
- a. Life style
 - b. Selling habits
 - c. Working habits
 - d. All of above
- 3) Social justice is the balance between
- a. Individual's rights
 - b. Society
 - c. Fundamental rights
 - d. family
- 4) Which among the following is not a root cause of water problems in india?
- a. Air pollution
 - b. Water pollution
 - c. Groundwater exploitation
 - d. All of the above
- 5) What is not part of Balance of payment
- a. Current account
 - b. Savings account
 - c. Capital account
 - d. Financial account

B) Do as directed: (2 x 5 = 10)

[10]

- 1) Define - Business Environment
- 2) Name 2 External factors affecting business
- 3) Give full form of DGFT
- 4) Define – Inflation
- 5) Name 2 non renewable sources of energy