

Dr. Babasaheb Ambedkar Open University
Term end Examination July - 2016

Course	: BBA		
Subject Code	: BBA – 302(Old)	Max. Marks	: 70
Subject Name	: Entrepreneurship Development	Duration	: 03 hours
Date	:	Time	:

Section A

Answer the following (any three) **(30)**

1. How to make an opportunity? Discuss the various elements of the opportunity.
2. What are the various variables of environmental analysis?
3. Describe the various qualities of a true entrepreneur.
4. Explain the social responsibilities of business towards different sections of society.
5. Describe the various prospects for women entrepreneurs in India.

Section B

Answer the following (any four) **(20)**

1. State the difference between entrepreneurs and managers
2. Explain the Industrial Dispute Act 1947.
3. Write a short note on Entrepreneurship Development Institute of India (EDI)
4. Explain the terms legality and ethics.
5. What are the marketing problems faced by an entrepreneurs in India?
6. What are various kinds of partners in Partnership firms?

Section C

A. MCQ (2x5)

(10)

1. Which of the following is not a category of entrepreneur?

- a. Innovating b. Fabian c. Drone d. None of the given.

2. State the full form of NTC

- a. National Trainer's Course b. National Trinity Curriculum
c. Both (a) and (b) d. None of the given

3. Which of the following is the degree of social responsibility?

- a. Social Contribution b. Social Response c. Social Opposition d. All of the given

4. _____ is the mission to bring business women together.

- a. AWBC b. ABWA c. Athena Foundation d. Centre for women and enterprise

5. Which of the following is not an unethical practice of Business?

- a. Piracy b. Black Marketing c. CSR d. Under Invoicing

B. Explain following terms (2x5)

(10)

1. Motivation
2. Brainstorming
3. Tie Stree Shakti (TSS)
4. Business Ethics
5. Sole Proprietorship