Dr. Babasaheb Ambedkar Open University
Term End Examination July – 2016

Course	**:**	**APGDBA**	
Subject Code	**:**	**APGDBA - 101**	**Max. Marks: 70**
Subject Name	**:**	**Principles of Management**	**Duration:**
Date	**:**		**Time:**

SAMPLE QUESTION PAPER

Section A

Answer the following (any three) (30)

1. Describe the nature of the management in detail.

2. Explain the nature and importance of staffing.

3. State the control process in detail along with suitable examples.

4. Write a detailed note on Maslow's need theory.

5.Explain the decision making process in detail.

Section B

Answer the following (any four) (20)

1. Write a short note on the system's approach

2. Describe and explain the term "Management by Objectives."

3. What are the various functions of a supervisor? Discuss the same in detail.

4. Explain the BCG Matrix.

5. Describe the various features of social responsibility.

6. Write a short note on Theory X and Theory Y.

Section C

A. MCQ (2x5) (10)

1. Top Level is also known as

A. Administrative Level. B. Operative Level C. Executor Level D. Line Managers

2. _____are the elements of effective supervisory practices.

A. Closeness of Supervision. B. Employee-orientation or Human Relations
C. Group Cohesiveness D. All of the above

3. _____are the qualities that enable us to accomplish the organization's mission.

A. Strengths. B. Weakness C. Opportunities D. Threats.

4. Under _____, remuneration is linked with time devoted by employee on particular work.

A. Piece Rate System. B. Time Rate System C. Volume Rate System D. None of the above

5. A _____ is a future course of actions.

A. Supervision. B. Decision C. Controlling D. Plan

B. Define following terms (2x5) (10)

1. Strategy

2. Authority

3. Hierarchy

4. SWOT

5. Mission

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