

Dr. Babasaheb Ambedkar Open University
Term End Examination February – 2026

Course	: PGDBA	Date	: 12-Feb-2026
Subject Code	: PGDBA-201	Time	: 03:00pm to 05:15pm
Subject Name	: Entrepreneurship	Duration	: 02.15 Hours
		Max. Marks	: 70

Section A

Answer the following (Attempt any three) (30)

1. Discuss How to Recognize an Opportunity?
2. Write a note on Entrepreneurial Culture and Motivation.
3. Explain the Business Planning Process in detail.
4. Explain the Partnership Organization in detail.
5. Discuss the Fatal Mistakes for Small Retailing.

Section B

Answer the following (Attempt any four) (20)

1. Explain the Five Elements of an Opportunity.
2. Discuss the Values of successful entrepreneurs.
3. Write a short note on History of Project Management.
4. Explain the Role of any two Agencies in Entrepreneurship Development.
5. Discuss the Characteristics of Social Responsibilities of Business.
6. Explain various Networks Promoting Women's Entrepreneurship.

Section C

Part – A (Multiple Choice Questions) (10)

- 1 The Entrepreneurship 'needs to be given opportunity. Some of the obstacles are :
A Opposition by superiors B Unfriendly company policies
C Moral and legal principles D All of the above
- 2 From the following which one is not the Characteristics of a Successful Entrepreneur.
A Perseverance B Rigidity
C Use of Feedback D Initiative
- 3 Market survey for identification of resources of the region which include _____
A Man B Material
C Market D All of the above
- 4 Currently the STED project is being implemented in _____ districts of the country.
A 48 B 68
C 39 D 27

- 5 The variables that are generally considered in Environmental Analysis are_____

A Economy	B Culture
C Technology	D All of the above
- 6 The Opportunity Analysis does not studies_____

A The Need	B Price of your chosen offering
C Market research	D Existing Competition
- 7 _____ is a form of business organization in which an individual introduces his own capital.

A Sole Proprietorship	B The Joint Hindu Family Firm
C Partnership	D None of the above
- 8 One of the following is not an item of “S M A R T”, which one:

A Specific	B Measurable
C Reliable	D Achievable
- 9 DIC stands for:

A District Industries Centers	B District Innovative Centers
C District Incentive Centers	D None of the above
- 10 The social responsibilities of business towards different sections of the society include those towards_____

A Employees	B Suppliers
C Consumers	D All of the above

Part – B (Do as Directed)

(10)

State whether the following statements are true or false:

- 1 Young people have aspirations. They like entrepreneurship.
- 2 Sociologists and Psychologists focus on the impact of entrepreneur’s actions on the economy.
- 3 Entrepreneurship is about creating Money.
- 4 Support systems refer to the networks that grow in social situations.
- 5 Large competitors would pose a major threat to any fledgling business.
- 6 A Joint Hindu Family cannot enter into partnership with others.
- 7 The Ministry has been playing a major role in the development of the small scale sector through its various programs.
- 8 It is not necessary to establish public image for business organization to secure more customers, better employees and higher profit.
- 9 If the business idea is flawed from the start, the business has little hope of succeeding.
- 10 Male entrepreneurs are motivated by a desire to make things happen.
