

Dr. Babasaheb Ambedkar Open University
Term End Examination July – 2026

Course : Diploma course
Subject Code : DFD-08
Subject Name : Entrepreneurship

Date : 08/07/2026
Time : 03:00pm to 05:15pm
Duration : 02.15 Hours
Max. Marks : 70

Q-1 Explain role of entrepreneurs. **14**

OR

Explain concept of entrepreneurship in detail.

Q-2 Explain social development entrepreneurs' model. **14**

OR

Psychological theory of entrepreneurs

Q-3 Explain challenges faced by social entrepreneurship. **14**

OR

Explain corporate entrepreneurship and its importance.

Q-4 Write short note any one **14**

1. Woman entrepreneurship
2. Rural entrepreneurship in India.
3. Steps for starting a small enterprise.
4. Need for human resource planning.
5. Explain terms of followings any seven

Q-5 Write Short Notes (Any two) **14**

1. Visual communication
2. Corporate entrepreneurship
3. Culture and entrepreneurship.
4. Non verbal communication
5. Entrepreneurial culture
6. Entrepreneurial society
7. Business communication
8. Telephone interview
9. Business presentation
10. HR demand forecasting
11. Material index
