

Dr. Babasaheb Ambedkar Open University
Term End Examination January -2026

Course	: DJMC	Date	: 06/03/2026
Subject Code	: DJMC-09	Time	: 03:00pm to 05:15pm
Subject Name	: TV & Radio Journalism	Duration	: 2.15 Hours
		Max. Marks	: 70

- Q-1** Discuss the characteristics of Radio as a medium of Mass Communication. Explain its advantages and limitations. **14**

OR

Explain the process of 'Radio News Production' from news gathering to final broadcast.

- Q-2** What is TV Journalism? Explain the organizational structure of a typical TV News Channel and the roles of its key departments. **14**

OR

Discuss the importance of 'Visual Storytelling' in TV Journalism. How does it differ from Newspaper reporting?

- Q-3** Describe the different formats of Radio programs (Interview, Feature, Documentary, and Talk Show). **14**

OR

Explain the various stages of 'TV News Production' (Pre-production, Production, and Post-production) in detail.

- Q-4** **Write Short Notes (Any two)** **14**

1. Writing for the Ear (Radio Writing).
2. Role of a News Anchor/Presenter.
3. Electronic News Gathering (ENG) and DSNG.
4. Community Radio.

- Q-5** **Select the correct option from the following questions. (Two marks each)** **14**

1. Which of the following is an example of an 'Aural' (Audio) medium?
(A) Newspaper (B) Radio (C) Magazine (D) Billboard
2. The full form of 'AIR' in the Indian context is:
(A) All India Radio (B) Asian India Radio
(C) Audio India Rate (D) All International Radio
3. 'Piece to Camera' (PTC) is a term related to:
(A) Print Media (B) Radio Journalism
(C) TV Journalism (D) Public Relations
4. Which of the following is responsible for selecting and arranging news stories for a TV bulletin?
(A) Cameraman (B) Editor/Producer (C) Makeup Artist (D) Light Man
5. A 'Sound Byte' in journalism refers to:
(A) A loud noise (B) A short audio clip from an interview
(C) Background music (D) Static sound
6. The term 'Teleprompter' is used by:
(A) Radio Jockeys (B) TV Anchors
(C) Newspaper Editors (D) Photographers
7. Prasar Bharati is an autonomous body that controls:
(A) Private Channels (B) Social Media
(C) Doordarshan & AIR (D) Printed Books