

Dr. Babasaheb Ambedkar Open University

Term End Examination July – 2026

Course : BSCIT
Subject Code : BSCITRAE-105
Subject Name : Communication Skills I

Date : 20/08/2026
Time : 11:30am to 12:30pm
Duration : 1 Hour
Max. Marks : 35

Section A

Answer the following (Attempt any two)

(20)

1. Define communication. Explain the communication process with encoding and decoding. Discuss the eight essential components of communication.
2. Explain the various contexts of communication. Discuss intrapersonal, interpersonal, group, public, and mass communication with suitable examples.
3. What is language? Explain the principles of verbal communication and discuss the denotative and connotative meanings of words.
4. Define perception. Explain the process of perception with reference to selecting, organizing, and interpreting information.

Section B

Answer the following (Attempt any two)

(10)

1. Differentiate between source, message, channel, and receiver in the communication process.
2. Explain the responsibilities of a communicator. Discuss preparation, organization, clarity, and punctuality.
3. What are the major barriers to communication? Explain any five with examples.
4. Define self-concept. Discuss self-image, self-esteem, and self-fulfilling prophecy.

Section C

Part – A (Multiple Choice Questions)

(05)

1. Communication is the process of:
A. Writing reports only
B. Sharing and understanding meaning
C. Sending messages only
D. Giving instructions only
2. The process of turning thoughts into communication is called:
A. Decoding
B. Feedback
C. Encoding
D. Interference
3. Which of the following is NOT an essential component of communication?
A. Receiver
B. Feedback
C. Advertisement
D. Channel
4. The common dictionary meaning of a word is known as:
A. Connotative meaning
B. Denotative meaning
C. Abstract meaning
D. Contextual meaning

- 5 Perception is the process of:
- A. Selecting, organizing, and interpreting information
 - B. Delivering speeches
 - C. Writing business letters
 - D. Translating languages
