

Dr. Babasaheb Ambedkar Open University
Term End Examination July – 2026

Course	: BSCCS	Date	22/08/2026
Subject Code	: BSCCS-405	Time	11:30am to 12:30pm
Subject Name	: Privacy and Security in social media - II	Duration	01 Hour
	:	Max. Marks	35

Section-A

Q-1 Answer the following questions. (Any Two) 20

1. Explain the scope, objectives and major privacy and security concerns of social media.
2. Explain the role of social media in policing and obtaining actionable information from citizens.
3. Explain eCrime on social media with suitable examples of different types of social media crimes.
4. Explain the privacy issues associated with Location Based Social Networks.
5. Explain how information shared on social networks can be used to infer a user's home location.

Section-B

Q-2 Short Notes. (Any Two) 10

1. Actionable Information through Online Social Media for Police
2. Compromised Accounts and Impersonation on Social Media
3. Characteristics of Link Farmers
4. Privacy Risks of Location Sharing and Home-Location Inference

Section-C

Q-3 Multiple Choice Questions. 05

1. Which of the following is a major focus of the Privacy and Security in Online Social Media course?
A. Computer hardware design
B. Privacy and security concerns in online social media
C. Operating system development
D. Database administration
2. Which of the following is an example of actionable information that police can obtain from social media?
A. A user's favourite colour
B. A traffic problem reported by a citizen
C. A user's computer configuration
D. A user's browser version

3. What is Link Farming?
 - A. Creating legitimate links for sharing information
 - B. Creating non-legitimate links to increase a website's ranking or influence
 - C. Removing links from social media
 - D. Encrypting hyperlinks
4. Which of the following is primarily associated with Location Based Social Networks?
 - A. Check-ins and geographic information
 - B. Password hashing
 - C. Operating system updates
 - D. File compression
5. Which of the following is an important characteristic of Link Farming in Online social media?
 - A. Low number of connections with other users
 - B. High in-degree and out-degree connections
 - C. Complete removal of social-media links
 - D. Encryption of all social-media posts
