

Dr. Babasaheb Ambedkar Open University
Term End Examination July – 2026

Course	: BSCCS	Date	: 20/08/2026
Subject Code	: BSCCS-305	Time	: 03:00pm to 04:00pm
Subject Name	: Privacy and Security in Social Media – I	Duration	: 1 Hour
		Max. Marks	: 35

Section A

Answer the following (Attempt any two) (20)

1. Explain the different types of e-communication with suitable examples.
2. Explain advanced security measures used to protect social media accounts.
3. Explain how encryption helps in secure messaging with suitable examples.
4. Explain the various ways to protect privacy and security on social media.

Section B

Answer the following (Attempt any two) (10)

1. What is social media? List out any four social media platforms.
2. What is two-factor authentication (2FA)?
3. Differentiate between active and passive digital footprints.
4. Explain security threats

Section C

Part-A (Multiple Choice Questions) (5)

1. Which of the following best describes social media?

- a) A private communication system used only by organizations
- b) Online services that allow users to create public or semi-public profiles
- c) Software used only for entertainment purposes
- d) A tool designed exclusively for marketing?

2. Sharing real-time location on social media can lead to:

- a) Better networking
- b) Increased privacy
- c) Security risks
- d) Faster communication?

3. A strong password should contain:

- a) Only numbers
- b) A combination of letters, numbers, and special characters
- c) Only your name
- d) Your date of birth

4. Which of the following is a privacy risk on social media?

- a) Identity theft
- b) Video streaming
- c) File downloading
- d) Online gaming

5. Malware is:

- a) Antivirus software
- b) Malicious software that harms devices or steals data
- c) A web browser
- d) A messaging app
