

Dr. Babasaheb Ambedkar Open University
Term End Examination July – 2026

Course	: BSCCS	Date	: 22/08/2026
Subject Code	: BSCCS-205	Time	: 11:30am to 12:30pm
Subject Name	: Communication Skills II	Duration	: 1 Hour
		Max. Marks	: 35

- Q-1** Discuss intrapersonal and interpersonal communication with reference to self-concept and interpersonal needs. **14**

OR

Explain the characteristics of technical writing and discuss the conventions a technical writer must follow.

- Q-2 Write short notes. (any two)** **14**

1. Rituals of conversation
2. Intercultural communication and common cultural characteristics
3. Group life cycles and member roles
4. Reader-centred writing

- Q-5 Choose the correct option for the questions given below and write the answer.** **07**

1. Communication that takes place within an individual is called:
(A) Interpersonal (B) Intrapersonal (C) Group (D) Mass
2. The process of communication between people from different cultural backgrounds is known as:
(A) Intrapersonal (B) Group (C) Intercultural (D) Technical
3. Which of the following is a stage in the group life cycle?
(A) Forming (B) Editing (C) Drafting (D) Indexing
4. Technical writing is primarily described as a:
(A) Creative genre (B) Problem-solving genre
(C) Poetic genre (D) Narrative genre
5. Reader-centred writing focuses mainly on the needs of the:
(A) Writer (B) Editor (C) Audience (D) Publisher
6. In professional writing, strong verbs are recommended because they make sentences:
(A) Longer (B) Concise and effective (C) Ambiguous (D) Decorative
7. Employment interviewing is discussed as part of which type of communication?
(A) Mass (B) Interpersonal (C) Technical (D) Digital
