

Dr. Babasaheb Ambedkar Open University
Term End Examination – January-2026

Course	: BSCCS	Date	: 26/02/2026
Paper Code	: BSCCS-305	Time	: 11:30am to 12:30pm
Paper Name	: Privacy and Security in Social Media - I	Duration	: 01.15 Hours
		Max. Marks	: 35

Que 1 Answer the following (Attempt any one)

1. Explain the concept of social media in detail. Discuss its meaning, objectives, and importance in modern society. (14)
2. Describe ethics in social media. Explain ethical issues related to oversharing, fake content, and online behavior.

Que 2 Answer the following (Attempt any two) (14)

1. Explain e-communication and its importance in daily life.
2. What is a digital footprint? Explain its types.
3. Describe major security threats on social media.
4. Discuss the impact of social media on personal development.

Que 3 Answer the following MCQs. (07)

Social media are mainly used for:

1. A) Offline communication B) Online interaction and information sharing
C) Printing information D) Broadcasting radio signals

Live streaming allows users to:

2. A) Watch recorded videos only B) Edit photos
C) Communicate in real time D) Send emails

Chatbots are mainly used for:

3. A) Playing music B) Customer service C) Gaming D) Image editing

Two-factor authentication helps in:

4. A) Increasing internet speed B) Editing posts
C) Creating profiles D) Improving account security

Phishing is related to:

5. A) Online fraud B) Blogging C) Gaming D) Live streaming

Online identity refers to:

6. A) Physical appearance B) Internet connection
C) How a person appears online D) Social media password

Oversharing on social media can lead to:

7. A) Better popularity B) Privacy risks
C) Faster communication D) Free internet
