

Dr. Babasaheb Ambedkar Open University
Term End Examination January – 2026

Course	: BSCCS	Date	: 20/02/2026
Subject Code	: BSCCS-205	Time	: 03:00pm to 04:00pm
Subject Name	: Communication Skills II	Duration	: 1 Hour
		Max. Marks	: 35

Section A

Answer the following (Attempt any two) (20)

1. Examine social penetration theory and the concept of Self-Disclosure along with their fundamental principles.
2. Explain an explanation of International Communication as well as the global market.
3. Describe the concept of Teamwork and how Groups can overcome obstacles to achieve their goals.
4. Examine the ways in which digital and Online Media exhibit greater personal and social characteristics compared to traditional media.

Section B

Answer the following (Attempt Any two) (10)

1. How does an individual's Self-Concept influence their communication and decision-making?
2. What are the key interpersonal needs, and how do they affect Relationships and Communication?
3. What are the challenges and benefits of Intercultural Communication, and how can they be managed?
4. What are the common cultural traits shared across societies, and how do they impact communication?

Section C

Part – A (Multiple Choice Questions) (05)

- 1 Which of the following best describes how a positive self-concept influences communication?
A It leads to avoidance of social interactions.
B It encourages assertive and confident expression.
C The results in overly aggressive behaviour.
D It promotes passive listening only.
- 2 In communication, an individual with a high self-concept is more likely to..
A Misinterpret messages due to overconfidence
B Engage in empathetic listening and clear articulation.
C Dominate conversations without regard for others.
D Avoid providing feedback.
- 3 Which theory links self-concept directly to decision-making processes?
A Social Learning Theory.
B Self-Discrepancy Theory, which highlights gaps between actual and ideal self.
C Attribution Theory
D Agenda-Setting Theory
- 4 Social Penetration Theory, developed by Altman and Taylor, compares relationship development to:
A Building a wall
B Peeling layers of an onion
C Climbing a ladder.
D Sailing a ship
- 5 Social Penetration Theory explains how relationships develop through:
A Conflict management
B Hierarchical status negotiation
C Increasing breadth and depth of self-disclosure
D Role play and mimicry
