

Dr. Babasaheb Ambedkar Open University
Term End Examination January – 2026

Course	: BSCCS	Date	: 20/02/2026
Subject Code	: BSCCS-105	Time	: 11:30am to 12:30pm
Subject Name	: Communication Skills I	Duration	: 01 Hours
		Max. Marks	: 35

Section A

Answer the following (Attempt any two) (20)

1. Write a detailed note on eight essential components of communication.
2. Write a detailed note on responsibilities and ethics as a communicator.
3. Write a detailed note on principles of verbal communication.
4. Write a detailed note on language as an obstacle to communication and how to improve verbal communication.

Section B

Answer the following (Attempt Any two) (10)

1. Explain Principles of nonverbal communication.
2. Explain Types of nonverbal communication.
3. Explain The 9 cognate strategies.
4. Explain Methods of presentation delivery.

Section C

Part – A (Multiple Choice Questions) (05)

- 1 According to the introduction, what is emphasized as equally important as knowledge of the topic in a presentation?
(A) Visual aids (B) Memorization (C) Organization (D) Audience size
- 2 An effective presentation, as described in the text, should be:
(A) Fully memorized word-for-word (B) Completely spontaneous
(C) Read directly from slides (D) Planned with room for spontaneity
- 3 The term *rhetorical situation* refers to:
(A) The use of figures of speech (B) The emotional appeal of a speech
(C) The circumstances in which a speech is delivered (D) The structure of an outline
- 4 Which of the following does NOT belong to the three elements of the rhetorical situation?
(A) Context (B) Audience (C) Purpose (D) Delivery
- 5 According to the document, which question is an audience member most likely to ask?
(A) How long will this presentation be? (B) Why should I listen to you?
(C) Is this topic difficult? (D) Who prepared the slides?
