Dr. Babasaheb Ambedkar Open University
Term End Examination July – 2018

Course	**:**	**BCAMUL**	**Date**	**:**	**22/7/2018**
Subject Code	**:**	**BCAMUL-205(Graphics)**	**Time**	**:**	**11:00am to 02:00pm**
Subject Name	**:**	**Compositions & Printing Technology**	**Duration**	**:**	**03 Hours**
			Max. Marks	**:**	**70**

Section A

Answer the following (Attempt any three) **(30)**

1. Explain importance of Composition
2. Explain difference in Composition and Sketch.
3. What are Elements of Design explain each with example.
4. Explain Balance Between The Elements in composition.
5. What are the Offset Printing Advantages?

Section B

Answer the following (Attempt any four) **(20)**

1. What are monochromatic Images?
2. Explain Line and shapes.
3. What is Rule of Thirds in Composition?
4. What is Vector Graphics?
5. What is proportion?
6. What is Raster Graphics?

Section C

Part – A (Multiple Choice Questions) **(10)**

1 Geometrical elements are simple, recognizable forms, such as:
- A Non of above
- B Squares,circle,Triangle
- C Lines and shapes
- D Organic shapes

2 A Specifically Photographic Optical Quality,
- A De-Focus Is
- B Image
- C Non of above
- D Print

3 It adds motion to an otherwise static picture and ties different elements in it together.
- A Leading line
- B Horizon lines
- C Vanishing Points
- D Non of above

4 An element that serves to focus attention on the main subject:
- A Framing
- B Secondary
- C Design
- D Non of above

5 The major contrast in a painting should be located at the -
- A Focal Point
- B Vanishing Point
- C Center of interest
- D Depth of field

6 Horizons placed very low in the frame _____the isolation of subjects at the horizon
- A Heighten
- B Convergence

C Eye Level D Lower

7 In visual arts including cinematography, framing is a technique used to ---------the viewer's attention upon the subject.

A Focus B Balance
C De-focus D Blur

8 A balance that has equal weights in all directions from optical center

A Symmetric B Visual
C Optical D Asymmetric

9 ------are the optical phenomena created when objects curve away from the viewer.

A Arcs B Shapes
C Lines D Forms

10 By decreasing the extraneous content, the viewer is more likely to focus on

A The primary objects B the tertiary objects.
C Infinity D the Secondary Object

Part – B (Do as Directed) (10)

Write True Or False

1 Typography is art of using type writer-

2 Vector images are pixel-dependent

3 Typically Scanned from line art and/or text originals, are comprised of a single bit of data

4 Printing is a process for reproducing text and images, typically with ink on paper using a printing press

5 Composition is Technique to visually communicate the Idea-

6 Green and Yellow are Complementary colors

7 RGB is a Printing color system

8 CMYK is a Color system for Screen.

9 Raster image resolution is specified in pixels per inch (ppi).-

10 dpi more appropriately is attributed to device resolution or output resolution