Dr. Babasaheb Ambedkar Open University
Term End Examination July – 2018

Course	:	**BCA**	**Date**	:	**25-07-2018**
Subject Code	:	**BCAMUL-208 (Web)**	**Time**	:	**11:00am to 02:00pm**
Subject Name	:	**E-Commerce**	**Duration**	:	**03 Hours**
			Max. Marks	:	**70**

Section A

Answer the following (Attempt any three) **(30)**

1. Explain the Impact Of E-Commerce.
2. Explain the framework of e-commerce.
3. Explain the Models Of Internet Advertising.
4. Explain the search Engines.
5. Explain B2C and C2C.

Section B

Answer the following (Attempt any four) **(20)**

1. Classification Of B2C E-Commerce.
2. Explain LAN.
3. Explain the various type of firewall.
4. Weakness in internet advertisement.
5. Explain FTP Applications.
6. Classification of E-commerce.

Section C

Part – A (Multiple Choice Questions) **(10)**

1 Which is the solution for all business needs?

A ERP B EDI
C EIS D None of this

2 IEEE 802.3z means_____

A 10 Mbps - 10Base-T Ethernet B 100 Mbps - Fast Ethernet
C 1000 Mbps - Gigabit Ethernet D 10-Gigabit - 10 Gbps Ethernet

3 PAN full name _____

A Personal Area Networks B Personal Automatic Network
C Personal Access network D None of this

4 IPTV means _____.

A Internet Press Television B Internet Protocol Television
C Internet Protocol D None of this.

5 Which is not a browser?

A Google Chrome B Optional
C Opera D Internet Explorer

6 MIME means _____

A Multiple Internet Multiple Extensions B Multipurpose Internet Multipurpose Extensions.
C Multipurpose Internet Mail Extensions. D None of this

7 DNS means _____

A Domain Name System B Domain Name Support
C Domain None Support. D Domain None Systems

8 HTTP means

A HyperText Transfer Protocol B HyperText Transfer Practices
C HyperText Technology Protocol D None of this

9 In which of the following disciplines E- commerce can be applied?

A Finance B Computer Science
C Economics D All of these

10 ISP is known as:

A Internet service provider B Internet service program
C Internet source provider D Institute service provider

Part – B (Do as Directed) (10)

1 What is protocols?
2 What are web browsers
3 Full name of SEO:\
4 What is Payment Gateway?
5 List out any three search engine.
6 WWW means _____
7 What is Firewall?
8 What is E-mail?
9 What is Network Security?
10 What is Business to Business?