Dr. Babasaheb Ambedkar Open University
Term End Examination March – 2021

Course	**:**	**BCADES**	**Date**	**:**	**19-March-2021**
Subject Code	**:**	**BCADES-107**	**Time**	**:**	**10:00am to 12:00pm**
Subject Name	**:**	**UI/UX-Responsive Websites-Styling**	**Duration**	**:**	**02 Hours**
			Max. Marks	**:**	**50**

Section A

Answer the following (Attempt any two) **(20)**

1. Explain User Experience Research And Prototyping
2. Explain Design Principles
3. Explain Researching and Experiencing UX Design
4. Explain how do you Develop A User Research Plan

Section B

Answer the following (Attempt any three) **(15)**

1. Explain 'Enhance, simplify the layouts and critique the design'
2. What is information design?
3. Write on Sketching And Workflows
4. Write on Creating Wireframes And Creating Elements Hierarchy
5. Write on Coding Your Mockups

Section C

Part – A (Multiple Choice Questions) **(10)**

1 How powerful is the tool for visual and interaction design is explained by

A Fidelity B Size
C Weight D All the above

2 What features ensure design consistency in your work

A Consistency B Fidelity
C Transparency D All the above

3 Do the elements you're working with reflect the 'source of truth' in your organization is explained by

A Accuracy B Transparency
C Color D All the above

4 You can collaborate with stakeholders or other designers

A Collaboration B Connection
C None D Both A and B

5 How does the tool generate specifications and assets for developers

A Developer handoff B Designer handoff
C Both A and B D None

6 Less robust solutions such as Principle, Framer, Moqups or Balsamiq can still provide you with everything you need to build your mockup – you'll just lose the additional workflow and design consistency features.

A Dedicated mockup tools B Both A and C
C Drop down menu tools D None

7 Which elements are the interactive controls which enable users to do the action they are called to.

A CTA B Tab bar
C Button D All the above

8 the button hiding the menu: clicking or tapping it, user sees the menu expanding is known as

A Hamburger button B + button
C Drop down menu D All the above

9 the button that being clicked or tapped presents the ability to add new content, be it a new contact, post, note, position in the list

A Plus button B Both A and C
C - button D None

10 What Allows you to choose more than one options

A Checkbox B Radio button
C Text field D All the above

Part – B (Do as Directed) **(05)**

State weather the following statement are True or False

1 Mockups created in Photoshop or Sketch can be dragged and dropped into the free UXPin app

2 A scenario is a situation that records how users perform tasks on your site or app

3 Scenario planning starts with scenario mapping

4 A storyboard is a visual representation of how the user would react with your site or app.

5 By observing users, you can understand their behavior and motivations and design accordingly

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