Dr. Babasaheb Ambedkar Open University
Term End Examination March – 2021

Course	**:**	**BCA(DES)**	**Date**	**:**	**02-March-2021**
Subject Code	**:**	**BCA-302(DES)-Ani.**	**Time**	**:**	**10:00am to 12:00pm**
Subject Name	**:**	**Animation script writing**	**Duration**	**:**	**02 Hours**
			Max. Marks	**:**	**50**

Section A

Answer the following (Attempt any two) **(20)**

1. Describe various ways to use writing dialogues effectively.
2. Explain in details about character development techniques.
3. Enlist and explain various story length in details.
4. Write a detailed note on fiction writing.

Section B

Answer the following (Attempt any three) **(15)**

1. Explain in brief about various story writing components.
2. Write a short note on multimedia story.
3. Describe in details about character development worksheet.
4. Write a short note on product communication.
5. What do you mean by conflict? Explain internal and external conflict.

Section C

Part – A (Multiple Choice Questions) **(10)**

1 _____written work by screenwriters for a film or television program.

A Shot B Dialogue
C Script D None of them

2 All dialogue should accomplish _____

A Moving the story forwards B Giving information
C Contributing to characterization D One of A, B or C

3 A _____ that interacts with the protagonist and they help the story move along

A Point-of-view character B Antagonist
C Minor character D Foil character

4 Storytelling is the conveying of events in_____

A Words B Images
C Sounds D All of them

5 The main character of a story is called _____

A Antagonist B Foil character
C Protagonist D Point-of-view character

6 _____ is the broad idea, message, or lesson of a story.

A Setting B Theme
C Style D Plot

7 _____is the art and science of reaching target audiences using marketing communication channels.

A Communication planning B Practice

C Preparation D Positioning

8 Length of Novella can be _____words.

A 50,000 -110,000 B 20,000 - 50,000

C Over 1 10,000 D None of them

9 A _____is a unit of drama where the action occurs.

A Scene B Story

C Script D None of them

10 Non -verbal communication includes_____

A Gesture B Body language

C Haptic D All of them

Part – B (Do as Directed) **(05)**

State weather the following statement are True or False

1 A commissioned screenplay is written by a hired writer. True / False

2 The dramatic dialogue would be exaggerated for the occasion, and overly sentimental.

3 Oral lore is cultural material and tradition transmitted orally from one generation to another.

4 Theme is the time and location in which a story takes place.

5 Nonlinear means that rather than reading a rigidly structured single narrative, the user chooses how to navigate through the elements of a story.

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