Dr. Babasaheb Ambedkar Open University
Term End Examination December – 2019

Course	**:**	**DBA/BBA**	**Date**	**:**	**04-Jan-2020**
Subject Code	**:**	**DBA-201/BBAN-201**	**Time**	**:**	**11:00am to 02:00pm**
Subject Name	**:**	**Indian Business Environment**	**Duration**	**:**	**03 Hours**
			Max. Marks	**:**	**70**

Section A

Answer the following (Attempt any three) **(30)**

1. Discuss the Importance of Indian Business Environment.
2. Write a note on Cross-cultures Environment.
3. Discuss the concept of Industries sickness.
4. Write a note on Renewable and Non-renewable resources.
5. Write a note on Money Market and Capital Market.

Section B

Answer the following (Attempt any four) **(20)**

1. Explain Need of Environmental studies for Business.
2. Write a note on Legal Environment.
3. Explain the Environmental problems affecting growth of Business.
4. Explain the Physical factors affecting business.
5. Discuss the Oil Crisis and its impact on business.
6. Explain the Structural Features of Indian Economy.

Section C

Part – A (Multiple Choice Questions) **(10)**

1 What among the following is not an objective of environmental analysis?

A To examine the present change
B To provide inputs to prepare strategic decisions
C To work for earlier alterations that appear in an environment
D To carry out strategic thinking in an organization To carry out strategic thinking in an organization

2 The Legal business entities includes:

A education
B Power
C corporations
D Internet

3 One of the main advantage of business growth results from:

A money
B habit
C education
D travelling

4 Which among the following is not a cultural environmental factor?

A law
B education
C language
D none of the above

5 Which among the following law is not concern with political factors affecting business

A Discrimination law
B Data protection law
C Traffic Law
D Environmental Law

6 Which among the following is a microeconomic factor?

A Demand B Supplier

C Competitor D All of the above

7 The existence of parallel economy results from:

A making economy more competitive B ensuring increased productive investment

C making monetary policies less effective D ensuring better distribution of income and wealth

8 The regional imbalances of economic development is affected by:

A Regional disparity in resources B Lack of education

C Lesser resource utilization D Less demand of people

9 The need of renewable source of energy results from:

A increasing demand from people B access production of fuels

C access growth of fossils D All of above

10 Which among the following is a greenhouse gas?

A Carbon monoxide B Methane

C Ozone D Oxygen

Part – B (Do as Directed) **(10)**

State whether the following statements are true or false:

1 Examination is very compulsory for the survival as well as development of the business endeavour.

2 With change, the business activities become dull and carry no life.

3 The technological factors will change the business style and nature by providing speedy and dramatic resources.

4 One of the new policies is the inclusion of a right to housing for each poor and landless family.

5 There is clear historical consensus on the best mechanism for reducing regional disparities.

6 The basic needs of a person are Self esteem, safety of job.

7 Geographical location plays an important role in access to markets.

8 Kyoto Protocol is the first internationally binding treaty which was made to reduce emissions of Chlorofluorocarbons.

9 As a growing country, India's import demand has consistently been on the low.

10 The balance of payments contains current account, capital account and financial account.