Dr. Babasaheb Ambedkar Open University
Term End Examination December – 2019

Course	**:**	**BBA**	**Date**	**:**	**24-Dec-2019**
Subject Code	**:**	**BBA - 302(OLD)**	**Time**	**:**	**11:00am to 02:00pm**
Subject Name	**:**	**Entrepreneurship Development**	**Duration**	**:**	**03 Hours**
			Max. Marks	**:**	**70**

Section A

Answer the following (Attempt any three) **(30)**

1. Explain the Economists' View of Entrepreneurship Development.
2. Discuss in detail the Characteristics of a Successful Entrepreneur.
3. What can be done to cultivate Entrepreneurial Culture? Discuss.
4. Write a note on the basic Government procedures to be completed for creating entrepreneurial venture.
5. Describe various functions of an entrepreneur.

Section B

Answer the following (Attempt any four) **(20)**

1. Describe various factors to be considered for the decision related to Project feasibility.
2. Discuss the role of various Government bodies in promoting entrepreneurship.
3. What are the characteristics of Social Responsibilities of business? Discuss.
4. Discuss about the financial problems and marketing problems which may cause failure to entrepreneurship.
5. Discuss about the problems faced by women entrepreneurs.
6. Enlighten the new Global Concepts of Entrepreneur.

Section C

Part – A (Multiple Choice Questions) **(10)**

1 Who takes risk in business?

A Entrepreneur B Enterprise-manager
C Social activist D Intrapreneur

2 Which among the following is/are Considered for the feasibility study for a new project for manufacturing unit.

A Availability of water B Availability of employees
C Availability of electricity D All the above

3 Which among the following is not a component of classification of industry on the basis of scale.

A New scale B Small scale
C Medium scale D Large scale

4 Which among the following is a component of classification of business firm.

A Partnership
B Operations Management
C High-tech
D Production Management

5 Which among the following is the term used in the field of entrepreneurship.

A Organization-preneur
B Factory-preneur
C Job-preneur
D Edupreneur

6 Who is called 'Entrepreneur'?

A One who runs machine
B One who keeps financial record
C One who invests and take risk for business
D One who is rich

7 Which among the following is a component of financial help to entrepreneur?

A Budget
B Subsidy
C Training
D Audit

8 Which among the following is/are resources to production.

A Machine
B Material
C Manpower
D All the above

9 What is the full form of CSR?

A Company Special Responsibility
B Corporate Staff Responsibility
C Corporate Special Responsibility
D Corporate Social Responsibility

10 What is the full form of GIDC?

A Gujarat Industrial Discount Corporation
B Gujarat Investment Development Corporation
C Gujarat Industrial Development Corporation
D Gujarat Industrial Development Control

Part – B (Do as Directed) **(10)**

1 Enlist any two qualities of successful entrepreneur.
2 State any one government agency/institute which provides financial help to entrepreneurs in India.
3 Enlist any two activities which can be done for the fulfillment of Corporate Social Responsibility.
4 What is Entrepreneurship?
5 What is Project Management?
6 What is Project Feasibility?
7 What do you mean by Entrepreneurial Economic Success Index?
8 State any two types of entrepreneur.
9 What do you mean by business ethics?
10 What do you mean by Micro Finance?