Dr. Babasaheb Ambedkar Open University
Term End Examination December – 2019

Course	**:**	**BBA**	**Date**	**:**	**26-Dec-2019**
Subject Code	**:**	**BBA-303(NEW)**	**Time**	**:**	**11:00am to 02:00pm**
Subject Name	**:**	**Management & Information System**	**Duration**	**:**	**03 Hours**
			Max. Marks	**:**	**70**

Section A

Answer the following (Attempt any three) **(30)**

1. What is a DSS? Write advantages and disadvantages of DSS.
2. Explain the Development of Long-Range Plans of the MIS including the contents of MIS.
3. What is Management Information System? Explain with the help of the various definitions provided in the unit.
4. Explain the basic features of an organization and Distinguish between Management and Administration.
5. Explain database management system along with its advantages and disadvantages.

Section B

Answer the following (Attempt any four) **(20)**

1. Write a short note on SDLC.
2. Explain in detail about the evolution of MIS.
3. Explain Acid properties in detail.
4. Explain six types of database models with the help of diagrams
5. Discuss about Prototyping methodologies
6. What are the stages of establishing MIS?

Section C

Part – A (Multiple Choice Questions) **(10)**

1 MIS, which meets the five elements of usability ,is a critical ingredient to an organization's _____planning efforts.

A short-and long-range B long range
C short range D None of these

2 Management also should ensure that managers and staff receive initial and ongoing _____in MIS.

A Information B Training
C System D None of these

3 All managers are supposed to abide by the code formulated by _____.

A AIMA B AMIA
C AMAI D None of these

4 The back bone of any organization is

A Information B Employee
C Management D Capital

5 The flow of information through MIS is

A need dependent B organization dependent
C information dependent D management dependent

6 Internal information for MIS may come from any one of the following departments ____.

A Production department B HR department
C Marketing department D Customers care department

7 MIS normally found in a manufacturing organization will not be suitable in the _____.

A Banking Sector B Service Sector
C Agriculture Sector D All of the Above

8 _____ details are given by Management to Marketing Service System.

A Customer B Employee
C Supplier D None

9 _____are known by their performance and not just their educational qualifications.

A Manager B Employee
C Owner D None of these

10 In_____, Gary Dickson proposed a model of information system development based on the organization structure and its information need.

A 1968 B 1989
C 1977 D 1964

Part – B (Do as Directed) **(10)**

1 The objectives of MIS are derived from the _____objectives.
2 A database is defined as an integrated collection of data stored at one place for efficient processing of information.
3 What is MIS?
4 TPS Stans for Transection Process System (TRUE/FALSE)
5 Information system is as new as recorded human history. (TRUE/FALSE)
6 In a system, the different components are connected with each other and they are Interdependent. (TRUE/FALSE)
7 Every group or organization should have an objective or a set of objectives, which will serve as their ultimate goal. (TRUE/FALSE)
8 Organizations compete through the goods or services and through people, their ideas and the available natural resources. (TRUE/FALSE)
9 DSS stands for Decision Supports Systems (TRUE/FALSE)
10 IRM = Internal Resource Management (TRUE/FALSE)