

Dr. Babasaheb Ambedkar Open University, Ahmedabad
Term-End Examination July - 2026

Course Name : BBA
Subject Name : Personality Development
Subject Code : BBAAEC305

Date : 20-08-2026
Time : 11:30am to 12:30pm
Max Marks : 35

Q.-1. Answer the following question (Attempt any one) in about 1200 words. (10)

- (1) Discuss the Elements that Affect Personality Development.
- (2) Write about Self-Awareness and Self-Development.

Q.-2. Answer the following question (Attempt any one) in about 1200 words. (10)

- (1) Discuss in detail about Face-to-face Personal Interviews.
- (2) Write the concept and characteristics of self-confidence.

Q.-3. Write short notes on any two of the following topics. (10)

- (1) Competencies that play an important role in personality development.
- (2) Consequences of ethics
- (3) Skill and Skill Efficiency.
- (4) Personal success factors
- (5) Components of Attitude.

Q.-4. Choose the correct answer from the options given below (05)

(1) According to the SMART model of goal setting, what does the "M" in SMART stand for?

- A) Manageable
- B) Measurable
- C) Milestone
- D) Motivated

(2) Why is attitude important in personality development?

- A) It influences behavior and decision-making
- B) It has no impact on success
- C) It only affects physical appearance
- D) It reduces motivation

(3) The 4 P's of Personal Development Includes _____

- A) Purpose
- B) Passion
- C) Perseverance
- D) All of the above

(4) Which skill is essential for staying calm and managing one's emotions during a stressful Group Discussion?

- A) Assertiveness
- B) Emotional intelligence
- C) Time management
- D) Analytical thinking

(5) The role of society in attitude formation is mainly through:

- A) Education and cultural values
- B) Climate and environment
- C) Genetic inheritance
- D) Physical strength