

Dr. Babasaheb Ambedkar Open University
Term End Examination July – 2026

Course	: BBA	Date	: 06-07-2026
Subject Code	: BBAR24401	Time	: 03:00 pm to 05:15pm
Subject Name	: Basics of research Methods	Duration	: 02.15 Hours
		Max. Marks	: 70

Q-1 Explain the Criteria of good research. **14**

OR

Explain the different types of research.

Q-2 Explain the steps of Problem formulation process in detail. **14**

OR

Explain the Types of research design.

Q-3 Explain the Methods of random probability sampling. **14**

OR

Explain the Types, Advantages and Limitations of questionnaire technique.

Q-4 Explain the Steps and Types of Conducting Surveys. **14**

OR

Explain the Steps in preparation of table and general principles of tabulation.

Q-5 Write a short note on(Any two) **14**

- 1 Structure of Synopsis
- 2 Types of Hypotheses
- 3 Methods of Field Research
- 4 Type I and Type II Error
- 5 Distinction between primary and secondary data
