

Dr. Babasaheb Ambedkar Open University
Term End Examination July – 2026

Course	: BBAR	Date	: 08-07-2026
Subject Code	: BBAR-503	Time	: 11:30am to 01:45pm
Subject Name	: Entrepreneurship Development	Duration	: 02.15 Hours
		Max. Marks	: 70

Section A

Answer the following (Attempt any three) (30)

1. Explain Factors affecting Entrepreneurship?
2. Describe role of an Entrepreneur in Economic Development.
3. Write the Characteristics and skills of an Entrepreneur?
4. Describe the benefits of Startup Indian Government?
5. Write the solutions to the problems of women entrepreneurs.

Section B

Answer the following (Attempt any four) (20)

1. Write the elements of a marketing Plan?
2. Distinguish between Production Management and Operations Management.
3. Write the principles of managing Human resource.
4. Explain the Growth venture capital in India.
5. Write the limitations of an entrepreneurs financial ratio analysis.
6. What is an Initial public offering?

Section C

Part – A (Multiple Choice Questions) (10)

- 1 Entrepreneurship will influence be a _____ place
A Happy B Calm
C Stressful D Disappointed
- 2 How many types of an entrepreneurs ?
A 4 B 5
C 6 D 7
- 3 An entrepreneurial needs to create _____
A Business plan B Resources
C Managers D None of the above
- 4 Who has started Start-up India policy ?
A Narendra Modi B Lal Bahadur Shastri
C Indira Gandhi D None of the above
- 5 Demographic appraisal includes _____
A Population B Income
C Policies D All of the above
- 6 _____ reveals the nature of demand for the firm's product.
A Market Research B Marketing Research
C Both a & b D None of the above

- 7 _____ is important for start-ups.
A Team-building B Experience
C Both a & b D None the above
- 8 The structure of an organization should always be _____.
A Dynamic B Rigid
C Static D None of the above
- 9 Venture Capital is divided in _____ groups.
A 2 B 3
C 4 D 5
- 10 A firm's first offering of stock to the public is known as _____.
A First Stage Financing B A General Cash Offer
C An IPO D Seasoned Offering

Part – B (Do as Directed)

(10)

- 1 Define entrepreneur.
- 2 Write is floor price?
- 3 What is Bootstrapping?
- 4 State the type of Production.
- 5 Give meaning of Collaboration.
- 6 “Sky is the limit when it comes to innovation” Explain.
- 7 Define Limited Liability Partnership.
- 8 Give meaning of Portfolio entrepreneur.
- 9 What is main role of SEBI in IPOs.
- 10 What is Solvency?
