Dr. Babasaheb Ambedkar Open University
Term End Examination July – 2018

Course	:	**BBAIB**	**Date**	:	**23-07-2018**
Subject Code	:	**BBAIB-206**	**Time**	:	**11:00am to 02:00pm**
Subject Name	:	**Insurance Business**	**Duration**	:	**03 Hours**
			Max. Marks	:	**70**

Section A

Answer the following (Attempt any three) **(30)**

1. What is underwriting? Discus about underwriting practices
2. Explain the concept of Utmost Good Faith with examples of your choice.
3. Write a detailed note on role of Insurance Agent.
4. What is IRDA? Explain the role of IRDA in Insurance Business.
5. What is Underwriting? Explain the various underwriting practices in detail.

Section B

Answer the following (Attempt any four) **(20)**

1. Write a note on Global Insurance Industry.
2. Explain the concept of Moral Hazards with examples of your choice.
3. Write a short note on "Essentials of Insurable Interest.
4. Explain the meaning of Escalation Clause with examples.
5. Discuss and analyze the role of Telemarketing in Insurance Business.
6. Write a note on Exposure Hazard.

Section C

Part – A (Multiple Choice Questions) **(10)**

1 Which of these persons will not be given license to work as an insurance agent
- A A person with criminal record
- B An employee of an insurance Co.
- C A corporate insurance executive
- D All of the above

2 Which of the following could be the basis of the cover in a group policy
- A Age
- B Height
- C Size of Family
- D All of the above

3 Insurance is legitimate when,
- A An adverse happening is likely
- B An adverse happening is unlikely
- C An adverse happening is certain
- D All of the above

4 Life insurance is better than other avenues of Saving in respect of
- A Appreciation
- B Tax benefits
- C Usefulness in emergency
- D All of the above

5 A human being is
- A Economic Asset
- B Perishable Asset
- C Income Earning Asset
- D All of the above

6 Good faith means absence of
- A Fraud
- B Both
- C Deceit
- D None

7 Reinsurance means insurance of
- A Insurer
- B Indemnity
- C Insurance
- D Risk

8 Which of following risks are insurable

A Speculative B Sure to happen

C Economic D All of the above

9 The premium of insurance depends upon

A Wealth of the insured B Table rates printed by Insurer

C Risk assessed by insurer D None of the above

10 The competition of life insurance is

A Non life insurance B House Property

C Small Savings D None of the above

Part – B (Do as Directed) (10)

Each question is of 5 Marks

1 Explain Insurer's business model.

2 Write a short note on Bank Assurance.