

Dr. Babasaheb Ambedkar Open University
Term End Examination July – 2026

Course	: BBAATR	Date	: 12/07/2026
Subject Code	: BBAATR-107	Time	: 11:30am to 01:45pm
Subject Name	: Principles and Practices of Tourism	Duration	: 02.15 Hours
		Max. Marks	: 70

Section A

Answer the following (Attempt any three) (30)

1. Tourism is the multiplier of employment discuss .
2. Discuss how natural resources are effective tool in development of tourism .
3. Explain the concept of heritage hotels.
4. Explain how transport plays a key role in tourism .
5. Explain the concept of rural tourism .

Section B

Answer the following (Attempt any four) (20)

1. Explain the concept of categories of types of tourist persons.
2. Discuss the five A's of Tourism .
3. What is supplementary accommodation.
4. What are star category of hotels in India.
5. Discuss the current position of tourism sector in India.
6. How religious tourism can play a vital role.

Section C

Part – A (Multiple Choice Questions) (10)

- 1 Recreation activity is Active & Participatory but_____ &_____.
A Refreshing & rejuvenating manner B Diverting & disturbing manner
C Refreshing & diverting manner D Rejuvenating & Controlling manner
- 2 Tourism & recreation are_____ Linked
A Closely B loosely
C Very closely D Very loosely
- 3 . Internal tourism includes
A Domestic & Inbound tourism B Inbound tourism
C Domestic tourism D Outbound tourism
- 4 A person who moves from one location to another is known as _____
A Tourist B Traveler
C Inbound tourist D Out bound tourist
- 5 Tourism sector creates more _____ opportunities
A Job B Fund raising
C Profit making D Attractive

- 6 Availability of trained _____ is essential for tourism
 - A Manpower
 - B Candidates
 - C Caterers
 - D Hoteliers
- 7 Ministry of Tourism (India) was formed in the year:
 - A 1951
 - B 1967
 - C 1956
 - D None of the above
- 8 National Tourism day is celebrated in India
 - A 25 January
 - B 26 January
 - C 22 July
 - D None of These
- 9 Statue of Unity is Located In
 - A Maharashtra
 - B Gujarat
 - C Bengal
 - D Rajasthan
- 10 The Somnath Temple is located in
 - A Gujarat
 - B Maharashtra
 - C Orrisa
 - D Delhi

Part – B (Do as Directed)

(10)

True or False

- 1 Vasco da Gama was a Portuguese navigator
 - 2 One of the characteristic of accessible tourism is Barrier-Free Tourism
 - 3 Ecotourism is not sustainable tourism -
 - 4 Kovalam Beach is the popular beach of Goa
 - 5 Staying in luxury five star hotels is a part of Adventure Tourism
 - 6 Travelling distances for celebrating birthdays is a part of Birth Tourism
 - 7
 - 8 There are no blue beaches in India.
 - 9 Adventure tourism is rapidly developing
 - 10 India is a hub of medical tourism
- Tourism industry is a big contributor in Foreign Revenue
