

Course	: BBAATR	Date	: 03-March-26
Subject Code	: BBAATR-107	Time	: 11:30am to 01:45pm
Subject Name	: Principles and Practices of Tourism	Duration	: 02.15 Hours
		Max. Marks	: 70

Answer the following (Attempt any three) (30)

- Answer the following (Attempt any four) (20)**

- Part – A (Multiple Choice Questions) (10)**

- 1 _____ Factors are the elements of travel.
A Big & Small B Push & Pull
C Tiny D Long & Short
- 2 Tourism & recreation are closely _____.
A Linked B Attested
C Affect D None of the above
- 3 Air India was found by JRD Tata in _____.
A 15th October 1934 B 15th October 1932
C 15th October 1936 D None of the above
- 4 The name _____ is derived from two hills in the area, Ran and Thanbhor.
A Kutch B Ranotsav
C Ranthambore D Than

- 5 ASTA means
 A American Society of Travel Agents. B Asian Society of Travel Agents.
 C African Society of Travel Agents. D None of the above
- 6 In the modern world today people travel for
 A Pleasure B Relaxation
 C Health D All of the above
- 7 Kuchipudi is famous in
 A Punjab B Assam
 C Andhra Pradesh D Manali
- 8 The scenario of travelling changed drastically after the invention of _____.
 A Fire B Wheel
 C Bows & arrows D Coins of currency
- 9 _____ is a low-cost airline subsidiary of Air India.
 A Air India Express B Jet airways
 C Indigo D Spice jet
- 10 Badrinath is situated on the banks of which river?
 A Mannar B Godawari
 C Trrikoot D Alaknanda

Part – B (Do as Directed)

(10)

State the following statements are TRUE or FALSE

- 1 Relative is the Prime Motivation for travel.
- 2 The impacts of Tourism are manifold.
- 3 Bus is the means of road transport.
- 4 Shikara & Dal lake falls under Leisure Tourism.
- 5 Vivada is Indian cruise.
- 6 Tetra bag is to be avoided while in a Wildlife sanctuary.
- 7 The major wildlife in the Mudumalai National Park includes Asian elephant and tiger.
- 8 The sun temple of Konark is also known as Sarnath.
- 9 BSTDC was established in year 1980.
- 10 Jain Shrines Circuit is being developed in Uttar Pradesh.
