

Dr. Babasaheb Ambedkar Open University
Term End Examination February – 2026

Course	: BBA	Date	: 14-Feb-26
Subject Code	: Corporate Governance & Professional Ethics	Time	: 11:30am to 01:45pm
Subject Name	: BBAR24603	Duration	: 02.15 Hours
		Max. Marks	: 70

Answer the following Questions.

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Q-1	What is IPR? Explain Elements of intellectual property rights.	14
	Or	
Q-1	What is Whistle blowing? Explain its conditions and types in detail	14
Q-2	Describe the types of rights in detail.	14
	Or	
Q-2	What is risk? Explain the factors influencing risk.	14
Q-3	Write a note on self interest, customs and religion . How they are connected to each other?	14
	Or.	
Q-3	Explain in detail: Risks-benefit analysis .	14
Q-4	Write the piagetian stages of cognitive development and explain its outcome	14
	Or	
Q-4	What are Moral dilemmas? Explain the steps in confronting moral dilemmas.	14
Q-5	Write a short note: (any 2)	
1	Computer ethics	07
2	Technology assessment	07
3	professional codes of ethics regarding the environment	07
4	Importance of business ethics	07
5	Types of conflicts of interest	07
