

Dr. Babasaheb Ambedkar Open University
Term End Examination February – 2026

Course	: BBA	Date	: 20-Feb-2026
Subject Code	: Business Environment	Time	: 11:30am to 01:45pm
Subject Name	: BBAR24301	Duration	: 02.15 Hours
		Max. Marks	: 70

	Answer the following questions.	Marks
Q-1	Explain The business environment and its Objectives.	14
	Or	
	Explain the Steps in environmental analysis.	
Q-2	Describe the Significance of workforce diversity management.	14
	Or	
	Explain the fundamental rights and duties of the Indian constitution .	
Q-3	Describe The Economic roles of government in business.	14
	Or	
	Explain The Various laws that governs the business environment in india .	
Q-4	Describe the Importance of demographic environment .	14
	Or	
	Explain The Characteristics of business in Detail.	
Q-5	Write a short note (any two)	14
1	Arguments against social responsibility of business	
2	Needs for business ethics	
3	Types of corporate social responsibility	
4	Characteristics of capitalism	
5	Salient features of India's five years plan	
