

Dr. Babasaheb Ambedkar Open University
Term End Examination February – 2026

Course	: BBAR	Date	: 18-Feb-26
Subject Code	: BBAR-503	Time	: 11:30am to 01:45pm
Subject Name	: Entrepreneurship Development	Duration	: 02.15 Hours
		Max. Marks	: 70

Section A

Answer the following (Attempt any three) (30)

1. Explain the Types of Entrepreneurs.
2. Explain the Characteristics and Skills of an Entrepreneur.
3. Explain the Types of Start-Up Business.
4. Explain the Different Types of Angel Funders in detail.
5. What is an Initial Public Offering?

Section B

Answer the following (Attempt any four) (20)

1. What is Entrepreneurship? & Explain the Factors Affecting Entrepreneurship.
2. Explain the Marketing Research and Benefits.
3. Explain the Qualities of a Women Entrepreneur.
4. Explain the Product Life Cycle.
5. Explain the Meaning of Funds Flow and Working Capital Flow.
6. Explain the Performance of an Entrepreneur's Ratios.

Section C

Part – A (Multiple Choice Questions) (10)

- 1 This will have a large impact on performance.
A Investment B Risk
C Stress D Individual finance
- 2 How many roles of an entrepreneur?
A 8 B 9
C 10 D 11
- 3 _____ Daily job is to manage by the employees and ensure that the organization goes smoothly.
A Managers B Entrepreneur
C Intrapreneur D All of the above
- 4 An entrepreneur is more a true _____
A Leader B Manager
C Employee D None of the above

- 5 Who has started Start-up India policy?
 A Narendra Modi B Lal Bahadur Shastri
 C Indira Gandhi D None of the above
- 6 Strong and loyal customers are _____ of business.
 A Opportunities B Strength
 C Weakness D Threats
- 7 Which process is last in marketing research?
 A Data Collection B Analysis and Interpretation of Data
 C Interpretation and Presentation of Findings D Create design
- 8 When was venture capital started in India?
 A 1986 B 1987
 C 1988 D None of the above
- 9 Which figure will be used as the base figure for all other calculations?
 A Sales B Purchase
 C Profit before tax D All of the above
- 10 Venture capital was originated in which of the following countries?
 A India B Britain
 C France D USA

Part – B (Do as Directed)

(10)

- 1 What is Enterprise?
- 2 What is Harvesting?
- 3 What is women entrepreneurship?
- 4 What is Market Segmentation?
- 5 What is Venture Capital?
- 6 What is Venture Capitalists?
- 7 Full form of (LC).
- 8 Full form of (MoMSME).
- 9 Full form of (RCTC).
- 10 What is Floor price?
