

Dr. Babasaheb Ambedkar Open University
Term End Examination February – 2026

Course	: BBAR	Date	: 20-Feb-2026
Subject Code	: BBAR - 301	Time	: 11:30am to 01:45pm
Subject Name	: Business Environment	Duration	: 02.15 Hours
		Max. Marks	: 70

Section A

Answer the following (Attempt any three) (30)

1. Explain The importance of Indian Business Environment.
2. Explain The Technical and cultural environment in detail.
3. What is Inflation? Describe redistributive effects of Inflation.
4. Write the limitations of Non-Renewable resources.
5. Explain in The Oil Crisis and its impact on business.

Section B

Answer the following (Attempt any four) (20)

1. Write a note on agriculture development in India.
2. Write a Short note on Patents and Trademarks in brief.
3. Describe The money market functions.
4. Explain The functions of WTO.
5. Explain The methods of social audit
6. What are the limitations of Trade Union in India.

Section C

Part – A (Multiple Choice Questions)

(10)

- 1 Causes of Industrial Disputes is / are_____
- A Conflict of Interests B Differences in Interests
- C Wages D All of them
- 2 Objectives of Worker's Participation in Management can be
- A Establish and encourage good B Help handle confrontation to
- communication system at all change.
- levels.
- C Create and indorse a feel of D All of them
- brotherhood among labours
- 3 The Trade unions have power to affect _____of the working place as well as the
- society also.
- A the working B management,
- C decisions D All of them
- 4 _____gives the power to the government to collect the data about the
- firms
- A Government Act 1956 B The industrial development and
- Regulation Act 1951
- C Both A and B D None of them

- 5 In _____ Nokia finally made the decision to compete with Android, but it was too late.
- A 2008 B 2009
C 2010 D 2011
- 6 _____ is the main aspect of today's economy.
- A Consumption B Expenditure
C Both A and B D None of them
- 7 Consumer rights includes _____
- A Right to safety B Right to choose
C Right to be informed D All of them
- 8 The responsibility of the organization to the workers include
- A The payment of appropriate wages B Provision of the best possible labor welfare policies
C The facility of the safe working conditions D All of them
- 9 The First World War started in _____ and the ended on _____
- A 1914,1918 B 1913,1919
C 1914,1916 D None of them
- 10 Fiscal policy is the policy related to _____
- A Liquidity B Taxation
C Public debt D None of them

Part – B (Do as Directed)

(10)

- 1 Regulation of certain business activities tends to save certain government agencies in terms of environment regulations.
- 2 There are certain technological factors which will affect the businesses across the globe as per demand which would result in changing behavior as per the need of traditional marketing
- 3 Growth is the main aim of a business.
- 4 Geographical location plays an important role in access to markets.
- 5 One difficult task faced by all countries is to guarantee the lasting utilization of natural resources at the lowest possible environmental cost while still assuring economic and social development.
- 6 As, Kyoto Protocol was strictly done for every nation to lower emissions by 5%, which includes developed and developing nations
- 7 Water pollution results in serious dimensions in India with almost 50% of surface water resources and proportion of groundwater reserves are contaminated by biological, toxic organic and inorganic pollutants.
- 8 India faced acute shortage of food grains till 1960's.
- 9 Vertical restraints includes making price collusion agreements, creating artificial scarcity, sharing market to dissuade others from entering into market etc.
- 10 The business cycle is the main reason for cyclical type of unemployment.
