

Dr. Babasaheb Ambedkar Open University
Term End Examination February – 2026

Course Name : BBA
Subject Name : Micro Economics for Management
Subject Code : BBAEC106 / DBAEC106

Date : 02-03-2026
Time : 11:30AM TO 01:45PM
Max Marks : 70

Q.-1. Answer the following question (Attempt any one) in about 1200 words. (14)

- (1) Discuss key laws of economics.
- (2) Discuss the law of diminishing marginal utility.

Q.-2. Write answers to any one of the questions given below (in 1,200 words). (14)

- (1) Write different determinants of demand.
- (2) Write supply function in detail.

Q.-3. Answer the following question (Attempt any one) in about 1200 words. (14)

- (1) Describe income elasticity of demand alongwith its types.
- (2) Discuss the nature of consumer demand analysis.

Q.-4. Write answers to any one of the questions given below (in 1,200 words). (14)

- (1) What are Economies of scale and Diseconomies of scale?
- (2) Describe types of oligopoly.

Q.-5. Write short notes on any three of the following topics. (9)

- (1) Write a short note on New Consumer Price Indexes (CPIs).
- (2) Describe current scenario of Indian National Income.
- (3) How to overcome economic challenges?
- (4) What is factor cost?
- (5) Write a note on Classical Welfare Economics.

Q.-6. Select the correct response for each of the following questions (5)

(1) The steel industry is an example of which type of oligopoly?

- A) Differentiated oligopoly
- B) Pure oligopoly
- C) Collusive oligopoly
- D) Price leadership oligopoly

(2) Which of the following is one of the primary objectives of fiscal policy in India?

- A) Controlling imports and exports B) Promoting sustainable economic growth
- C) Managing foreign exchange reserves D) Regulating the stock market

(3) How does fiscal policy help in controlling inflation?

- A) By reducing exports B) By increasing subsidies during inflation
- C) By managing aggregate demand through taxation and spending D) By printing more currency

(4) Which of the following exchange rate schemes relies on a central bank's ability to intervene and buy and sell its currency on the foreign exchange market?

- A) Fixed exchange rate B) Flexible exchange rate
- C) Both fixed and flexible exchange rate D) None of the above

(5) According to Amartya Sen's Capability Approach, welfare should be assessed based on:

- A) Utility or happiness derived by individuals B) Total income or wealth of individuals
- C) Capabilities individuals have to live the lives they value D) Market prices of goods and services
