

Dr. Babasaheb Ambedkar Open University
Term End Examination February – 2026

Course	: BBA/DBA	Date	: 25-Feb-25
Subject Code	: BBACC101/DBACC101	Time	: 11:30am to 01:45pm
Subject Name	: Principles of Management	Duration	: 02.15 Hours
		Max. Marks	: 70

Answer the following Questions.		Marks
Q-1	Describe the Classical Approach to Management Thought	14
OR		
	Explain the steps involved in Planning Process in detail.	
Q-2	Which factors affect staffing? Discuss in detail.	14
OR		
	What are the primary types of Decision-Making approaches?	
Q-3	What is Co-ordination? Write the importance of Co-ordination.	14
OR		
	What is Delegation of Authority? Write its merits and demerits.	
Q-4	Describe any five leadership styles with suitable examples.	14
OR		
	Elaborate Non-verbal and Verbal communication in detail.	
Q-5	Write a short note: (Any 2)	14
1	Role of a Manager	
2	Line and staff organization structure	
3	Major elements of directing	
4	Gandhi's philosophy of trusteeship	
5	Zero base budgeting (ZBB)	
