

Dr. Babasaheb Ambedkar Open University, Ahmedabad

Term-End Examination : January-2026

Course Name : BBA

Date : 24-02-2026

Subject Name : Personality Development

Time : 03:00PM TO 04:00PM

Subject Code : BBAAEC305

Max Marks : 35

Q.-1. Answer the following question (Attempt any one) in about 1200 words. (10)

- (1) Distinguish between ethics and morale.
- (2) How employability skills contribute to personality development?

Q.-2. Answer the following question (Attempt any one) in about 1200 words. (10)

- (1) Discuss the Elements that Affect Personality Development.
- (2) Explain in detail about the interpersonal relationships.

Q.-3. Write short notes on any two of the following topics. (10)

- (1) Write a note on different views on 'Self'.
- (2) Write a note on Skill and Skill Efficiency.
- (3) Write disadvantages of personal success factors.
- (4) Write a note on role of personal success factors.
- (5) Write different components of attitude.

Q.-4. Tick (✓) the correct alternative (5)

(1) In Indian philosophy, Atman is generally understood as:

- | | |
|------------------------------------|--------------------------------|
| A) The physical body | B) The true inner self or soul |
| C) The social identity of a person | D) The mind and intellect |

(2) _____ is not a component of self-management.

- | | |
|-------------------------|----------------------|
| A) Emotional regulation | B) Self-awareness |
| C) Laziness | D) None of the above |

(3) _____ types of self reflects your inner values and beliefs.

- | | |
|------------------|-------------------|
| A) Personal Self | B) Perceived Self |
| C) Actual Self | D) Social Self |

(4) The term Right is derived from the Latin _____

- | | |
|-----------|------------|
| A) ritus | B) ritchus |
| C) rectus | D) rights |

(5) Which of the following is an example of negative self-respect?

- | | |
|--|---|
| A) Setting healthy boundaries | B) Overconfidence leading to arrogance |
| C) Accepting mistakes and learning from them | D) Demonstrating empathy in relationships |