

Dr. Babasaheb Ambedkar Open University, Ahmedabad

Term-End Examination : January-2026

Course Name : BAHONSENG

Subject Name : Corporate Communication Skills I

Subject Code : CC-SEC-101

Date : 24-02-2026

Time : 11:30am to 12:30pm

Max Marks : 35

Q.-1. Write answers to any one of the questions given below (in 1,200 words). (14)

- (1) What is noise? explain in detail.
- (2) Explain all the levels of communication in detail.

Q.-2. Write answers to any one of the questions given below (in 1,200 words). (14)

- (1) Explain the process of formal written communication.
- (2) What is the process of oral communication? explain in detail.

Q.-3. Choose the correct answer from the options given below (07)

(1) Communication is derived from the Latin word *communicare*, which means:

- A) To inform
- B) To express
- C) To share
- D) To speak

(2) Which of the following is an essential element that completes the communication process?

- A) Noise
- B) Encoding
- C) Channel
- D) Feedback

(3) Communication is described as a _____ process.

- A) Static
- B) One-time
- C) Continuous
- D) Mechanical

(4) Communication that takes place through spoken words is called:

- A) Written communication
- B) Non-verbal communication
- C) Oral communication
- D) Visual communication

(5) Which of the following is an example of written communication?

- A) Telephone call
- B) Face-to-face discussion
- C) Radio talk
- D) Memorandum

(6) Kinesics is related to the study of:

- A) Use of space
- B) Use of time
- C) Body movements
- D) Tone of voice

(7) Communication between humans and non-human entities (like pets) is called:

- A) Interpersonal communication
- B) Extrapersonal communication
- C) Organizational communication
- D) Mass communication
