

Dr. Babasaheb Ambedkar Open University
Term End Examination January -2026

Course	: BAJMC(Hons.)	Date	: 17/02/2026
Subject Code	: BAJMCMJ-202	Time	: 03:00am to 05:15pm
Subject Name	: Audio Visual Production	Duration	: 02.15 Hours
		Max. Marks	: 70

Q-1 What is Audio-Visual Communication? Explain its characteristics and importance in the digital age. **14**

OR

Discuss the three stages of Video Production: Pre-production, Production, and Post-production.

Q-2 Explain the different types of Microphone polar patterns and their uses in audio recording. **14**

OR

Describe various Camera Shots (Long, Medium, Close-up) and Camera Movements (Pan, Tilt, Zoom)..

Q-3 Explain the 'Three-point Lighting' technique used in video interviews. **14**

OR

What is Video Editing? Explain the difference between Linear and Non-Linear Editing.

Q-4 Write Short Notes (Any Two) **14**

1. Storyboarding in AV Production
2. Chroma Key (Green Screen) Technique
3. Importance of Graphics and Animation
4. Types of Video Formats (MP4, AVI, MOV)

Q-5 Choose the correct option and write the answer. **14**

- 1 Which of the following is a 'Post-production' activity?
(A) Scripting (B) Casting (C) Editing (D) Location Scouting
- 2 'Panning' refers to the camera movement in which direction?
(A) Up and Down (B) Left and Right (C) Zoom In (D) Diagonal
- 3 The standard lighting setup in a studio is known as:
(A) One-point (B) Two-point (C) Three-point (D) Four-point
- 4 Which microphone is best for picking up sound from all directions?
(A) Unidirectional (B) Bidirectional (C) Omnidirectional (D) Shotgun
- 5 Non-linear editing is done using:
(A) Tape-to-tape (B) Computer Software (C) Physical Film Cutting (D) None
- 6 Which of these is a visual element in a layout?
(A) Text (B) Photograph (C) White space (D) All of the above
- 7 What is 'Cropping' in photojournalism?
(A) Coloring (B) Cutting unwanted edges (C) Printing (D) Taking a photo
