Dr. Babasaheb Ambedkar Open University

Term End Examination July-2016

Course	**: BBAIB**		
Subject Code	**: BBAIB – 303**	**Max. Marks**	**: 70**
Subject Name	**: Values and Ethics In Business**	**Duration**	**: 03 hours**
Date	**:**	**Time**	**:**

SECTION A

Answer the Following (Any Three) **[30]**

1) What do you Mean By business Value? Explain three various type of value
2) Explain Co-operation and Tolerance Basic human values
3) Discuss the Role of CFBP in introducing ethics in Indian Business
4) What are the key Organizational and Program Design Factors? Explain each two of them
5) Which are the challenges Faced by the Indian Banking in detail

SECTION B

Answer the Following (Any Four) **[20]**

1) "Business Ethics is Easy to peach but different to practice. " Explain
2) Which are the Regulatory tools to overcome challenges
3) Write note on excellence as a human value
4) " Good ethics is Good business " Do you agree Justify it
5) What are the Reason for Adopting a code of conduct
6) Why Business Ethics is needed? Explain It's benefits to consumer.

SECTION C

A. Multiple Choice Questions (2*5) **[10]**

1. Define morality

A) What is considered as correct within a society?

B) Making the right decision's where there is a chance to do wrong

C) Defining what is right and wrong for an individual or a community

D) Where individuals have a conscious choice to make a right and ethical decision

2. John Locke's Ethics of Rights

A) Right to life, liberty, justice and property

B) Right to life, safety and shelter

C) Right to safety, esteem, self-actualization, and psychological needs

D) Right to life and justice

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3. The UK's economic model consists of..

A) Capitalism, non-profit, and environmental practices.

B) Communism, profit motive and ethical practices

C) Profitability, free market and bureaucracy

D) Capitalism, the profit motive & a free market environment

4. Spot the ethical company

A) Primark

B) Nike

C) The Body shop

D) Enron

5. Who invented ethics of duty

A) Wilson, H

B) Wilson, I

C) Kant, H

D) Kant, I

B. Do as Directed (2*5) [10]

1) Define term Business Ethics
2) Define term CFBP
3) Advantage of RTI
4) What are the regulatory tools to overcome Challenges
5) Define Sociology and Economic Value

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