

Dr. Babasaheb Ambedkar Open University
Term End Examination July - 2016

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|---------------------|-----------------------------------|----------------------|-----------|
| Course | :APGDHR204 | Numeric Code: | |
| Subject Code | : | Max. Marks : | 70 |
| Subject Name | :Management Control System | Duration : | |
| Date | : | Time : | |

Section A

Answer the following (any three) (30)

1. Explain the value chain analysis along with suitable examples.
2. State the strategic planning process in detail.
3. What are the various factors affecting the choice of tight versus loose controls?
4. Explain the various Just in Time Techniques.
5. State the different uses of the reports.

Section B

Answer the following (any four) (20)

1. State the difference between Management Control and Task Control.
2. Explain the term Management by Objectives.
3. Describe the term Corporate Strategy.
4. What is PERT? Explain the same in detail.
5. Write a short note on BCG Matrix.
6. Explain the Research and Development Centres.

Section C

A. MCQ (2x5)

(10)

1. _____ activities are those involved in moving goods from the company to its customers and collecting the amounts due from customers.
a. Marketing b. Logistics c. Financial d. None of the given.
2. Which of the following is not a quantitative technique of budgeting?
a. Simulation b. Probability Estimates
c. Contingency Budget d. None of the given
3. State the full form of JIT.
a. Just In Time b. Just in Tenure c. None of the given d. All of the given
4. TQM approach has emerged from which of the following country?
a. India b. China c. Japan d. Pakistan
5. State the full form of CPM
a. Critical Path Method b. Critical Process Method
c. None of the given d. All of the given

B. Explain following terms (2x5)

(10)

1. System
2. Capital Budget
3. Mission
4. Computer Aided Design
5. Decision Support System