

# Course Structure

## Master of Business Administration (MBA)

### First Semester- MBA

Sr. No.	Course Type	Subject	Subject Code	Credit
1.	Core	Principle of Management	MBA01C101	3
2.	Core	Managerial Economics	MBA01C102	3
3.	Core	Accounting for Managers	MBA01C103	3
4.	Core	Business Communications	MBA01C104	3
5.	Core	Quantitative Management	MBA01C105	3
6.	Core	Business Law	MBA01C106	3
<b>Total Credit</b>				<b>18</b>

### Second Semester- MBA

Sr. No.	Course Type	Subject	Subject Code	Credit
1.	Core	Marketing Management	MBA02C201	3
2.	Core	Human Resource Management(HRM)	MBA02C202	3
3.	Core	Financial Management	MBA02C203	3
4.	Core	Research Methodology	MBA02C204	3
5.	Core	Production Operation	MBA02C205	3
6.	Core	Entrepreneurship Management	MBA02C206	3
<b>Total Credit</b>				<b>18</b>

### Third Semester - MBA

Sr. No.	Course Type	Subject	Subject Code	Credit
1.	<b>Core</b>	Strategic Management	MBA03C301	3
2.	<b>Core</b>	Technology Management	MBA03C302	3
<b><u>Specialization</u></b> <b><u>(Choose Any one Specialization From the Following)</u></b>		<b><u>Specialization Subject for 3<sup>rd</sup> Semester</u></b>		
3.	<b>Finance</b>	SAPM	MBA03EF303	3
		Advance cost Analysis	MBA03EF304	3
		Management & Financial Services	MBA03EF305	3
		Analysis of Finance statements & Report	MBA03EF306	3
4.	<b>HR</b>	Performance Management	MBA03EH307	3
		Compensations Management	MBA03EH308	3
		Human Resource Development(HRD)	MBA03EH309	3
		Organization Development	MBA03EH310	3
5	<b>Marketing</b>	Consumer Behavior	MBA03EM311	3
		Sales & Distribution Management	MBA03EM312	3
		Product & Brand Management	MBA03EM313	3
		Advertising & Digital Marketing	MBA03EM314	3
<b>Total Credit</b>				<b>18</b>

### Fourth Semester -MBA

Sr. No.	Course Type	Subject	Subject Code	Credit
1.	Core	International Business	MBA04C401	3
<b><u>Specialization</u></b> <b><u>(Choose Any one Specialization From the Following)</u></b>		<b><u>Specialization Subject for 4<sup>th</sup> Sem</u></b>		
3.	<b>Finance</b>	International Financial Management	MBA04EF402	3
		Derivatives & Risk Management	MBA04EF403	3
		Corporate Restructuring & Valuation	MBA04EF404	3
		Project Viva	MBA04EFVV411	6
4.	<b>HR</b>	HR Planning	MBA04EH405	3
		Industrial and Labour Laws	MBA04EH406	3
		International HRM	MBA04EH407	3
		Project Viva	MBA04EHVV411	6
5	<b>Marketing</b>	Service Relationship Marketing	MBA04EM408	3
		Rural Marketing	MBA04EM409	3
		International Marketing	MBA04EM410	3
		Project Viva	MBA04EMVV411	6
<b>Total Credit</b>				<b>18</b>