

# DR. BABASAHEB AMBEDKAR OPEN UNIVERSITY

(Established by Government of Gujarat)

School of Commerce and Management  
Diploma in Hospitality & Tourism Management (DHTM)  
June-2020

## DHTM Programme

(As per UGC Model Curriculum)



**BAOU**  
Education  
for All

"Jyotirmay" Parisar, Opp. Shree Balaji Temple, S. G. Highway,  
Dr. Babasaheb Ambedkar Open University Road, Chharodi,  
Ahmedabad-382 481 - Website : [www.baou.edu.in](http://www.baou.edu.in)

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## **Introduction:**

Dr. Babasaheb Ambedkar Open University is unique, being the only state distance mode-open University of Gujarat, established by the Government of Gujarat. The prime objective of the University is to equip its learners with knowledge, skills and competencies associated with employability through flexible, learner-centred and technology enhanced way following the basic principles of open and distance education.

The School of Commerce and Management, Dr. Babasaheb Ambedkar Open University aims to explore new frontiers of skills, knowledge & innovation in academics as well as industry by adopting and reconnoitering new concepts and applying them to build confidence and work ethics among its learners.

The Diploma in Hospitality & Tourism Management (DHTM) programme would be both theoretical and practical in terms of food production & front office. The programme has been designed keeping in mind the ODL aspects in such a manner that the learners can learn different courses though undergoing the Self Learning Materials designed for the specific programme and also do practicals which will be supervised by the qualified counselors.

## **Objectives:**

- ✓ To provide management information allowing understanding of the complexities of the Hospitality & Tourism Industry.
- ✓ To give the student general management as well as management techniques related to the Hospitality Industry. This course assures confidence and Management skill to the students in Hospitality & Tourism Management, which has grown tenfold in last three years.
- ✓ To provide trained management professionals as Hospitality & Tourism Administration functions is the bridge between management which requires necessary information of management for decision making purpose, settings standards, measuring performance against standards at one hand and taking actions to implement decisions at the other.
- ✓ To explain the various management requirements of the fast growing Hospitality & Tourism Industry in India and other parts of the world.

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Subject Code	Subject Name	Credit	
		Theory	Practical
DHTM-101	Principles of Management	4	-
DHTM-102	Introduction to Hospitality Management	4	-
DHTM-103	Principles and Practices of Tourism	4	-
DHTM-104	Introduction to Accounting & Book Keeping	4	-
DHTM-105	Basics of Food Production	4	-
DHTM-106	Introduction to Front Office Management	4	-
DHTM-107	Communication Skills	4	-
DHTM-108	Practicals (Food Production & Front Office)	-	4
		<b>28</b>	<b>4</b>
	<b>Total Credit</b>		<b>32</b>

## Outline of the Programme:

- The code for this course is DHTM.
- This course is for one Year.
- The student is entitled to get 4 credits of one subject.
- The whole DHTM course will have a total of 32 credits.
- Eligibility for Admission: 10+2 or equivalent examination passed (in any stream) from a Council/ University recognized by UGC.
- Duration of Course: Minimum 1 year and Maximum 4 years.
- Course fee: Rs. 22000/-
- Centers: Recognized/Approved study centers of University
- SLM (Self learning Material): It will be provided to all Enrolled students.
- Counseling sessions: Saturday and Sunday at all approved centers.
- Students are required to submit two assignments to the study center for the evaluation purpose. For their assignment's submission, they must follow the deadlines assigned by the university.
- Yearly Exams: January/ February & June/ July

## Assessment

Assessment of Student	
Continuous Evaluation	Based on the Assignment (30%)
Yearly Exams	Based on Yearly Exams (70%)
Standard of Success	To pass 35% marks in Assignment and Yearly Evaluation

## Facilities

- ❖ Counselling sessions at the respective Learner Support Centre.
- ❖ ICT Support: ICT support is a major component of any ODL system of education. Our University has as such given emphasis on this. Some ICT-based support systems provided by the University for the learners of are listed below:
  - Website: [www.baou.edu.in](http://www.baou.edu.in)
  - E - Self Learning Material
  - Swadhyaya TV
  - VANDE Gujarat — Dedicated VANDE Gujarat Channel Number 16
  - Virtual Classroom
  - Online Admission
  - Secured Examination
  - Cash-Less Campus
  - ASK-ME kiosk
  - Educational Apps

## Course Outcomes

- The DHTM Programme would enable the learners to develop knowledge, understanding and practical skills within revenue generating outlets of the Hospitality and Tourism Industry.
- It will prepare learners for further research and to pursue higher studies in this line.
- The programme will provide the learners a solid grounding in the financial and operational considerations necessary for their successful management.
- It give them a transversal approach of all the different sector in Tourism, and the opportunity to acquire specialist expertise in a given field.



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