



**BAOU**  
Education  
for all

**DR. BABASAHEB AMBEDKAR OPEN UNIVERSITY**  
(Established by Government of Gujarat)' Jyotirmay' Parisar



**School of Humanities and Social Sciences**  
**CJMC**

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**SCHOOL OF HUMANITIES AND SOCIAL SCIENCES**

**Faculty of Certificate in  
Journalism and Mass Communication (CJMC)**

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**Dear Learner,**

Welcome to BAOU and the Certificate programme in Journalism and Mass Communication. As you have joined one of the universities imparting education through Open and Distance mode, it is necessary that you are well aware of the university and how it functions. You will also be keen to know in some detail about the programme you have joined and the way in which the university imparts instruction. This Programme Guide gives you the necessary information that will help you in knowing the university and pursuing the programme. We therefore advise you to keep this Programme Guide safely until you complete the Programme. The second part of the Programme Guide gives the syllabus of all the courses that are on offer in this programme. This will help you, among other things, in choosing Discipline Specific Electives, Generic Electives and Skill Enhancement courses suiting your interest, need, and career goals. The Third part of the guide contains a centre list; it helps you to choose the study centre.

**Thank You...**

# **PART - I**

## About the University

The Dr. Babasaheb Ambedkar Open University (BAOU) was established by the Act No.14 of 1994, passed by the Gujarat State Legislature on 13 April 1994, and assented to by the Governor of Gujarat on 27 July 1994. The BAOU is the seventh Open University in the country in terms of their establishment. The University offers 72 programmes with an enrolment of more than 1, 00,000 learners.

Headquarter of the university is located at Ahmedabad. The University has established Regional Centre on the campus of Saurashtra University, Rajkot, and has initiated the process of another establishing Regional centre on the campus of North Gujarat University, Patan. The University has more than 507 study centres. It has jurisdiction over the whole state of Gujarat. It is open to all persons irrespective of classes, castes, creed, religion or sex.

The important and distinguishing objectives for BAOU are to:

- Advance and disseminate learning and knowledge by a diversity of means, including use of any communication technology,
- Provide opportunities for higher education to a large segment of the population,
- Promote the educational well-being of the community generally, and \* Encourage the Open University and distance education system in the education pattern of the State.

- **Established :** 13 April 1994

- **Head Quarters:** Ahmedabad

- **Regional Centres:**Saurashtra University, Rajkot

Hemchandracharya North Gujarat University, Patan

Veer Narmad South Gujarat University, Surat Krantiguru Shyamji Krishna Verma

Kachchh University, Bhuj.

- **Study Centre:** 235+

- **Programmes Offered:** 72 + Learners Enrolled 1,00,000+

## **Objectives**

Dr. Babasaheb Ambedkar Open University Act clearly specifies its objectives. The important and distinguishing ones for this university are:



### **Learning & Knowledge**

To advance and disseminate learning and knowledge by a diversity of means including use of any communication technology.



### **Higher Education**

To provide the opportunities for higher education to a larger segment of the population.



### **Open Education**

To encourage the Open University and distance education system in the educational pattern of the State.



### **Community Development**

To promote the educational well-being of the community generally.

## CERTIFICATE PROGRAMME

The courses offered by the School of Humanities and Social Sciences aim at imparting and generating knowledge on emerging issues and problems of contemporary society, economy and polity. The course structure is choice based, flexible and interdisciplinary. At the end of the course, a student would be equipped with analytical skills, social science theoretical knowledge based on empirical and field-based learning. Thus, a student with this kind of learning can look forward to careers in teaching, management, research, policymaking, development sector, Journalism and Mass Communication media and administration. The School offers more than 17 Certificate courses and 8 Diploma courses.

### 1. Introduction

The School of Humanities and Social Sciences (SHSS) is among the larger schools of studies at the Dr. Babasaheb Ambedkar Open University. SHSS offers academic Certificate Programmes in Seventeen (17) disciplines: Dr. Babasaheb Ambedkar Life and Thought, Anganvadi karyakarta, Better Parenting, Yog Science, Childcare and Development, Communication Skills in English, Environment Awareness, Environment Studies, Journalism and Mass Communication, Food and Nutrition, Human Rights, Journalism and Mass Communication, Naturopathy, Theatre Arts, Maternity Nursing Assistant, Teaching of English, Spoken Sanskrit.

SHSS offers academic Diploma Programmes in Eight (8) disciplines: creative writing in Hindi, Fashion Designing, Journalism and Mass Communication, mother & child health and family welfare, Sanskrit language, Spoken Sanskrit, village health worker, Health and Sanitary Inspector

The programmes offered by disciplines relate to core subject areas but at the same time straddle disciplines, in order to enlarge the canvas for academic pursuits. The School also links the development of courses to the ever-expanding socio-economic and political contexts in which School of Humanities and Social Science processes occur.

In view of the fact that BAOU is today the foremost centre of open and distance learning and is adequately equipped with modern educational technologies, the School has consciously tried to assign a significant role to ICT tools in devising the learning programmes. The following features are a hallmark of its programmes:

-Basic programmes in various disciplines at the under-graduate and postgraduate levels have been strengthened with foundation and application-oriented courses.



-Short-term and long-term courses focused on vocational and professional needs.  
-Programmes and courses geared to meet the requirements of groups located on the fringes of society.

-Programmes in areas of concern to society with a School of Humanities and Social Science perspective.

The School has expanded its academic activities and has launched a research programme that applies newer methodologies to elicit a more creative response, both from within a discipline and from interdisciplinary interactions.

Now the School is in a position to comprehend the 'new' social reality in a better light and give the School of Humanities and Social Sciences a purposeful orientation. The key element in this strategy is the adaptation of Social Science study to the requirements of mass education. Thus, modern educational technology including ICT is likely to determine the relevance of School of Humanities and Social Sciences and course development in the next decade. These additions will enrich and make them compatible and appropriate in the light of new developments in the discipline areas.

The Faculty of each discipline, which forms a part of the School of Social Sciences, conducts the Certificate Programmes.

## **2. Certificate Programme:**

The Certificate Programme comprises 17 courses. The courses are under In School of Humanities and Social Sciences.

1. Certificate in Dr.Babasaheb Ambedkar Life and Thought
2. Certificate in Anganvadi karyakarta
3. Certificate in Better Parenting
4. Certificate in Yoga Science
5. Certificate in Childcare and Development
6. Certificate in Communication Skills in English
7. Certificate in Environment Awareness
8. Certificate in Environment Studies
9. Certificate in Fashion Designing
10. Certificate in Food and Nutrition
11. Certificate in Human Rights

12. Certificate in Journalism and Mass Communication
13. Certificate in Naturopathy
14. Certificate in Theatre Arts
15. Certificate in Maternity Nursing Assistant
16. Certificate in Teaching of English
17. Certificate in Spoken Sanskrit

The Diploma Programme comprises

### **3. Courses**

The courses are under In School of Humanities and Social Sciences.

1. Diploma in creative writing in Hindi
2. Diploma in Fashion Designing
3. Diploma in Journalism and Mass Communication
4. Diploma in mother & child health and family welfare
5. Diploma in Sanskrit language
6. Diploma in Spoken Sanskrit
7. Diploma in village health worker
8. Diploma in Health and Sanitary Inspector

The detailed contents of Certificate courses may be seen in part-II.

## **CERTIFICATE IN JOURNALISM AND MASS COMMUNICATION**

### **Objectives & Scope**

Indian students need to emerge as excellent communicators in the global arena. For this, they need skills in thinking, reading, writing and editing, video-audio production and its editing, public speaking, debating, conversing and more.

### **Main objectives are as follows**

- This programme will go beyond the needs of Indian newsrooms with a very highly result-oriented syllabus and content for students. In addition to this, the student-facilitator contact, including some lectures and sessions will help.
- The students will be trained in various aspects of journalism and communication profession, primarily in international media. The students will be working as interns with experienced journalists in newspapers, TV, radio and digital media as well as non-media communication operations.
- Additionally, if needed, an inquisitive and investigative mind, good communication skills with command over language, will be some of the attributes sought for in the candidate, in form of an aptitude test, followed by a personal interview prior to admission.
- Today and in the future, journalism and communication professionals will need skills beyond generation and curation of the content for a specific media type. Digital media, which has the most local, as well as global opportunities today, requires all the combined skills for print, TV and radio along with those necessitated by newer technologies. This is what the programme plans to impart.

### **EXPECTED PROGRAMME OUTCOMES**

The outcomes of the CJMC programme are manifold. The learners will be able to

- A.** Pursue higher education programme like Ph.D. M.Phil and more.
- B.** Work as content developers in govt. and private sectors
- C.** Work as professionals in newspapers, TV channels, radio station and software companies.
- D.** They can be reporters, sub-editors, photographers, editors and more.

- E. Work as Public Relation consultants, advertisement copywriters and more.
- F. Impart gained knowledge as communication educators
- G. Open up communication firms as entrepreneurs

## TARGET PARTICIPANT AND ADMISSION CRITERIA

The Programme is open to those who have cleared their 10+2 in any discipline and those candidates take admission in certificate in Journalism and Mass Com Course from BAOU. However, most popular institute colleges and agency allow candidates to take part in professional career and academia. Their admission process only if they have completed their schooling from a recognized board.

## COURSE FEES, CREDIT, MEDIUM & DURATION

- **Course Fees-**  
5,000/- Per Semester
- **Credits** : 20 Credit
- **Medium**  
English as well as Gujarati shall be the medium of instruction.
- **Duration :**

### For Certificate

- Minimum: 6 Months      Maximum: One and Half Year

## COMPONENTS OF THE CERTIFICATE IN JOURNALISM AND MASS COMMUNICATION

Programme



Courses



Blocks

↓  
Units

The entire Programme comprising five courses has been divided into blocks and each block has a certain number of units. In other words, one unit constitutes the lowest self-contained measure of the course material. The details regarding the unit format are as follows:

- Unit number: the topic covered in the unit
- Objectives
- Introduction
- The theme divided into sections and subsections

**Sections containing Self-Check Exercises to measure, on your own, your progress**

- Summary of the unit
- Answers to Self -Check Exercises
- Keywords
- References and Further Reading

The different units are developed thematically in a logical sequence and graded in such a way as to enable the student to grasp and retain in memory the topics discussed in the units. The main sections are printed in bold capital letters while the subsections are shown by lower case bold typefaces.

**Certificate in Journalism and Mass Communication (CJMC)**

**Annexure I**

<b>Duration</b>	<b>Semester</b>	<b>Paper Number</b>	<b>Name / Title of Paper</b>	<b>Credits</b>	<b>Subject Code</b>
<b>1 Year</b>		1	Electronic Media	4	CJMC-01
		2	Advertising & Public Relation	4	CJMC-02
	Semester 1	3	Print-Newspaper, Magazine	4	CJMC-03
		4	Digital Media	4	CJMC-04
		5	Project	4	CJMC-05

## **11.4 Study Centre**

To provide effective student support, we have set up a number of Study Centres all over the country. You will be allotted one of these Study Centres taking into consideration your place of residence or work. However, each Study Centre can handle only a limited number of students and despite our best efforts, it may not always be possible to allot the Study Centre of your choice. The particulars regarding the Study Centre to which you are assigned will be communicated to you.

Each student admitted to the Master Programme will be attached to a Study Centre. At present, there are a number of Study Centres for Master Programme located in different places of the State. Students may opt themselves for enrolment in the nearest convenient Study Centre suitable to them. Every Study Centre is managed by a Coordinator. The students are advised to be in regular contact with their respective Study Centres and interact with the Coordinator as frequently as possible. The facilities provided at the Study Centres normally include the following:

- Counselling sessions in different courses relating to the Master Programme.
- Facilities for practical work in the concerned courses.
- Library facility with basic reading materials related to various aspects of the discipline.
- Audio-Video Programmes specially designed for Master Programme.

### **A Study Centre will have six major functions: /counselling face-to-face**

counselling for the courses will be provided at the Study Centres. As mentioned earlier, there will be nine to ten academic counselling sessions for a 6-credit course and six to seven sessions for a 4-credit course. The schedule of the counselling sessions will be communicated to you by the Coordinator of your Study Centre.

### **Evaluation of Assignments**

Tutor Marked Assignments (TMA) will be evaluated by the Academic Counsellors appointed for different courses at the Study Centre. These assignments will be returned to you with tutor's comments and marks obtained. These comments will help you in your studies.

### **Library**

For each course, some of the books suggested under ‘Suggested Readings’ will be available in the Study Centre Library. All audio and video tapes are also available in the library.

### **Information and Advice**

At the Study Centre, you will get relevant information regarding the courses offered by the University, academic counselling schedules, examination s schedule, etc. You will also get guidance in choosing your elective and application oriented courses.

### **Audio-Video Facilities**

The Study Centre is equipped with audio-video facilities to help you make use of the audio and video materials prepared for different courses. Media notes, describing the contents of each programme, will also be available at the Study Centre. This will help you to know the contents of each programme.

### **Interaction with Fellow-learners**

The Study Centre gives you an opportunity to interact with fellow learners. Study Centre is the contact point for you. The University cannot send all the communication to all the students individually. All-important information is communicated to the Coordinators of the Study Centres and Regional Directors. The Coordinators would display a copy of such important circular/notification on the notice board of the Study Centre for the benefit of all BAOU learners. You are, therefore, advised to get in touch with your Study Centre for day-to-day information about assignments, submission of examination forms, TEE date-sheet, declaration of result, etc.

## **HOW TO MAKE BEST USE OF STUDY CENTRES**

Education is not imparted through regular classroom lectures in an Open University system. Distance education mode is generally followed in the Open University system. This mode of learning is different from the conventional system you are used to. There will be no regular lectures relating to any course. On the other hand, there will be counselling for different courses included in the curriculum. Your Counsellor is available to you at the Study Centre, which organises counselling sessions on different topics. 10. Counselling sessions are provided for each of the course MEG counselling sessions. The duration of each counselling session is 2 hours Pass.

## **SUCCESS STANDARD**

**A.** A candidate shall secure a minimum of 50 % marks individually in the practical and Theory Examinations. A candidate failing in any one component will have to reappear for that particular component only in the supplementary examination.

**B.** The candidate shall secure 50% marks in both Internal and External Examinations.

Classification of Successful Candidates

**A.** All candidates securing not less than 70% of the aggregate marks shall be declared to have passed in **FIRST CLASS with DISTINCTION** provided they have passed the examination in every subject without failure in anytime within the course of study.

**B.** All the candidates securing not less than 60% of the aggregate marks shall be declared to have passed in **FIRST CLASS** provided they have passed the examination in every subject.

**C.** Other successful candidates shall be declared to have passed the examinations in **SECOND CLASS**

## EXAMINATION AND EVALUATION

**Student will be evaluated by two ways:**

- **Continuous (constant) Evaluation: (weight age 30%):** It is obligatory for the students to submit specified number of assignments concerned with each course within the specific time limit before the term-end-examination.
- **Term End Examination: (weight age 70%):** The students are expected to secure their admission of the first and the second year in August/February. After securing the admissions, the first examination will be held in next July/January. It means that they can appear at the examination after the duration of one year

## INSTRUCTIONAL SYSTEM

conventional universities. The Open University system is more learner-oriented, in which the learner is an active participant in the teaching-learning process. Most of the instruction is imparted through distance rather than face-to-face communication. The University follows a multi-media approach for instruction. It comprises of

- Self-Learning Material
- Audio-video programmes transmitted through radio and television
- Teleconferencing sessions
- Face-to-face counselling at Study Centres by Academic Counsellors



- Assignments/ Tutorials/ Practical's/ Dissertation/ Project work.

## **11.1 Course Material**

Course material, in print or e-Book format, is the primary form of instruction. You should concentrate mainly on the course materials that are sent to you in the form of printed books or eBooks. The course material would be sufficient to write assignment responses and prepare for the Term End Examination (TEE). We would, however, suggest you to read additional material, especially those given in the Suggested Reading section of the course material. The course material prepared by the University is self-learning in nature. Each course is printed in the form of a single book or eBook. The course is divided into a number of Blocks. An eight-credit course generally has four to five Blocks. Each Block consists of Units (minimum two to maximum five units). Normally, the Units covered in a Block have a thematic unity. The introduction section of the book provides an overview of the course, its objectives, guidelines for studying the material, etc. The Block introduction explains the coverage of the Block as a whole as well as the coverage of each Unit in that Block. Each Unit is structured in a way to facilitate self-study by you. Each Unit begins with learning Objectives, which will give you an idea on what you are expected to learn from the Unit. The Introduction provides an overview of the major theme of the unit. An attempt is made to forge a link with the topics of the previous Units and the topic to be covered in the Unit. This is followed by the main text, which is divided, into various sections and subsections. At the end of each section, we have provided questions for self-evaluation under the heading of Check Your Progress. You should attempt this part, as it will help you in assessing the immediate absorption and check your understanding of the topic. Questions in Check Your Progress are for your practice only, and you should not submit answers to these questions to the University for Assessment. Hint answers to the Check Your Progress exercises are provided at the end of the unit. We have not provided the full-length answers, as we would like to encourage you to write in your own words and not rely on memorizing the course material. The section Let Us Sum Up/Summary/Conclusion gives a brief account of what has been discussed in the Unit. This summary enables you to recall the main points covered in the Unit. Each unit ends with References which gives the list of books and articles that have been consulted to prepare the unit. In addition, at the end of each Block/Course, a list of Suggested Readings is given. Some of these books listed in this section will be available in the Study Centre library. In order to comprehend the SLMs, read the Units carefully and note down the important points. You can use the space in the margin of the printed pages for making notes and writing your comments. While reading the Units, you may mark the difficult

words and look for the meaning of such words in a dictionary. If you still do not understand something, consult your counsellor during the face-to-face sessions at the Study Centre for clarification.

## **11.2 Dispatch of Study Material**

The dispatch of material will start once the online process of registration is complete. You can expect to receive your study material within one month of closing of the registration for the programme. If any course material is missing or you receive wrong or defective material, please address your query to the Regional Centre or write to the Student Services Centre for the students who have applied for digitized version, detailed information is available on the BAOU website.

## **11.3 Academic Counselling**

In distance education, face-to-face contact between the learners and their academic tutors/counsellors is an important activity. The purpose of such an interaction is to answer some of your questions and clarify your doubts, which may not be possible through any other means of communication. It is also intended to provide you an opportunity to meet fellow learners. There are experienced academic counsellors at the Study Centres to provide academic counselling and guidance to you in the courses that you have selected for study. The academic counselling sessions for each of the courses will be held at suitable intervals throughout the academic session. Attendance in the academic counselling sessions for theory courses is not compulsory, but we would suggest you to attend these sessions as they may be useful in certain respects, such as to share your views on the subject with teachers and fellow learners, comprehend some of the complex ideas or difficult issues, and get clarifications for any doubts which you would not otherwise try to raise. However, it is compulsory to attend practical sessions for the courses that have practicals or laboratory work. Face-to-face counselling will be provided to you at the Study Centre assigned to you. You should note that the academic counselling sessions will be very different from the usual classroom teaching or lectures. Academic counsellors will not be delivering lectures or speeches. They will try to help you to overcome difficulties, which you face while studying for this programme. In these sessions, you must look into the subject-based difficulties and any other issues arising out of such difficulties. Besides, some of the audio and video material that is available at that time will be played in the counselling sessions. You go to attend the academic counselling sessions, please go through your course material and note down the points to be discussed. Unless you have gone through the Units, there may not be much to discuss. Try to concentrate on relevant

and important issues. Try also to understand each other's points of view. Try to get the maximum possible help from your academic counsellors.

## 11.5 Omkar e

Omkar-e (Open Matrix Knowledge Advancement Resource for Empowerment), an initiative of Babasaheb Ambedkar Open University, brings such a unique platform for e learning. Omkar-e focuses on bridging the gap between the students and relevant education with ease of learning. Our students have full freedom for selecting their course, their schedule for study, their place for study and when to appear for exams.

### EVALUATION

The system of evaluation followed by the University is also different from that of conventional universities. BAOU has a multitier system of evaluation. Self-assessment exercises within each unit of study. Continuous evaluation mainly through assignments, which, are tutor-marked, practical assignments and seminar/ workshops/extended contact programmes, etc. depending on the nature of the course opted for The Term End Examinations. Project/Practical work depending upon the requirement of the course. The evaluation consists of two parts: i) continuous evaluation through assignments, and ii) term end examination. In the result, all the assignments of a course carry 30% weightage while 70% weightage is given for the Term End Examination (TEE). University follows a grading system for continuous evaluation as well as term-end examination. It is done on a ten-point scale using the letter grades as given below: The University has decided to provide numerical marking also in the grade card and award of division for the Bachelor of Arts Degree.

Letter Grade	Numerical Grade	Percentage
O (Outstanding)	10	> 90
A+ (Excellent)	9	85 to < 90
A (Very Good)	8	> 75 to < 85
B+ (Good)	7	> 65 to < 75
B (Above Average)	6	> 60 to < 65

C (Average)	5	> 50 to < 60
D (Pass)	4	> 50
F (Fail)	0	< 50
Ab (Absent)	0	Absent

You are required to score at least 50% marks (Grade D) in both continuous evaluation (assignments) as well as the term-end examination of each course. In the overall computation also you must get at least 50% marks (Grade D) in each course to claim the Certificate. The scores of continuous evaluation and term-end examination are not complementary to each other for qualifying a course. Students who do not qualify in the term-end examination are allowed to take up the Term End Examination in the next year. It means you can take the TEE of the first year courses in the second year of your study. However, you can appear in the examination for not more than 48 credits in one TEE.

## 12.1 Assignments

Assignments constitute the continuous evaluation. The marks that you secure in the assignments will be counted in your result. As mentioned earlier, an assignment of a course carries 30% weightage. You are therefore advised to take your assignment seriously. A simple omission on your part may put you in great inconvenience later. For each course of this programme, you have to do two to three Tutor Marked Assignments (TMAs) depending upon the nature of the course. The TMA for each semester can be downloaded from the Student Zone of the University website.

You have to complete the assignment within the due dates specified in the assignment booklet. You will not be allowed to appear for the term-end examination for any course if you do not submit the assignment in time for that course. If you appear in term-end examination, without submitting the assignments, the result of the term-end examination is liable to be cancelled. Ensure that your assignment responses are complete in all respects. Before submission, you should ensure that you have answered all the questions in all assignments. Incomplete assignment responses may affect your grades adversely.

The main purpose of TMA is to test your comprehension of the learning materials you receive from us and to help you get through the courses. The evaluators/academic counsellors after correcting the assignments return them back to you with their comments and marks. The comments will guide you in your study and help in improving it. It is

therefore important that you collect the evaluated TMA along with a copy of the assessment sheet containing the comments of the evaluator on your performance. The content provided in the printed course materials should be sufficient for answering the assignments. Please do not worry about the non-availability of extra reading materials for working on the assignments. However, if you have access to other books, you may make use of them. The assignments are designed in such a way as to help you concentrate mainly on the course material and exploit your personal experience.

You have to submit your assignment response sheets to the Coordinator of the Study Centre assigned to you. For your own record, retain a copy of all the assignment responses, which you submit to the Coordinator. If you do not get back your duly evaluated tutor marked assignments along with a copy of the assessment sheet containing comments of the evaluator on your assignment within a month after submission, please try to get it personally from your Study Centre. This may help you to improve upon future assignments.

Keep duplicate copies of assignment responses of TMAs submitted to Study Centres. The Student Evaluation Division on demand. Also, maintain an account of the corrected assignment responses received by you after evaluation. This will help you to represent your case to the University in case any problem arises. If you do not get a pass grade in any assignment, you have to submit it again. Get fresh assignments from the Student Zone tab of the University website. However, once you get the pass grade in an assignment, you cannot resubmit it for improvement of grade. Assignments are not subject to re-evaluation except for factual errors, if any, committed by the evaluator. The discrepancy noticed by you in the evaluated assignments should be brought to the notice of the Coordinator of the Study Centre, so that the correct score is forwarded by him/her to the Student Evaluation Division at Headquarters.

In case you find that the score indicated in the assignment sheet of your Tutor Marked Assignment has not been correctly reflected or is not entered in your grade card, you are advised to contact the Coordinator of your Study Centre with a request to forward the correct award list to the Student Evaluation Division at the Headquarters.

## **12.2 Term End Examination**

As stated earlier, the term-end examination is the major component of the evaluation system and it carries 70% weightage in the result.

The University conducts term end examinations twice a year i.e., in June and December. You can take the term-end examination (TEE) only after completing one year of study. The TEE for the 1st, 2nd years will be conducted at the end of each year.

A learner is permitted to appear in the TEE, subject to the following conditions:-

- Registration for the courses is valid and not time barred.
- Required number of assignments in the course has been submitted by the due date.
- Minimum time to pursue these courses as per the provision of the programme has been completed.
- Examination fee is paid for all the courses in which the learner is writing the examination.

In the case of non-compliance of any of the above conditions, the result of all such courses is liable to be withheld by the University.

In case you fail to get a pass score (50 % marks) in the Term End Examination, you will have to reappear at the next Term End Examination for that course within the total span of the programme.

## SOME USEFUL ADDRESSES

During the course of your study, you might require some additional information about rules and regulations as well as how to resolve some of the issues in completing your studies at BAOU. You must know whom to contact for specific information. Here is a list of addresses and contact numbers and emails of offices in the University to contact for specific information or problem.

Sr. No.	Department's Name	Contacts	Mobile No.	Tele. No.	Email_Id
1	Head-Learner Support Centre	Dr. Hetal Gandhi	-	+91 7929796223	baou.lsc@baou.edu.in
	Co-Coordinator		+91 9978408 901	+91 7929796223	

2	Head-Admission Department	Dr. Hetal Gandhi	-	+91 7929796223	<a href="mailto:ssc@baou.edu.in">ssc@baou.edu.in</a>
	Co-Coordinator	-	-	-	-
	Consultant	Mrs. Monika Gupta	+91 7572800 487 +91 9909038 676	+91 7929796224	<a href="mailto:admission.info@baou.edu.in">admission.info@baou.edu.in</a>
3	Assignment	Dr. Nitin Jadav Mr. Jivraj Zanpadiya Mr. Abhishek Pandya	+91 9978408 928	+91 7929796225	<a href="mailto:assignment@baou.edu.in">assignment@baou.edu.in</a>
	Marksheet	Mr. Brijesh Barot	+91 8980814 948	+91 7929796225	<a href="mailto:marksheet.info@baou.edu.in">marksheet.info@baou.edu.in</a>
4	Special Learner Support Center Coordinator	Dr. Nigam Pandya	+91 9099945 622	+91 7929796223	<a href="mailto:slsc@baou.edu.in">slsc@baou.edu.in</a>
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5	Gurukul Model Learner Support Center Coordinator	Dr. Chetna Shah	+91 9978408 911	+91 7929796224	<a href="mailto:gurukul0001@baou.edu.in">gurukul0001@baou.edu.in</a>
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6	Scholarship Department (SC/ST Cell)	Mr. Ketan Makwana	-	+91 7929796224	<a href="mailto:baou.scstcell@baou.edu.in">baou.scstcell@baou.edu.in</a>

7	Vocational and Professional courses	Ms. Priyanka Mochi			kmro@baou.edu.in
		Mr. Dhaval Sathavara	9825085064	-	kmro@baou.edu.in
8	Help Desk	-	9909038671	-	help@baou.edu.in
9	Exam and Admission	Mr. Keyur Trivedi	9909038671	+91 7929796225	<u>help@baou.edu.in</u>

Most of the operations of the University are online. Wherever you are required to submit a hard copy, the University has made available different application forms on its website. Download these forms from the Student Zone of the University website.





## Certificate in Journalism and Mass Communication

### Course Structure of CJMC

Indian students need to emerge as excellent communicators in the global arena. For this, they need skills in thinking, reading, writing and editing, video-audio production and its editing, public speaking, debating, conversing and more.

<b>Duration – Six Month</b>	<b>Title of Paper</b>	<b>Credit</b>
<b>Paper 1</b>	<b>Electronic Media CJMC 01</b>	<b>4</b>
Unit- 1	Introduction and History of Electronic Media	
Unit-2	Current Scenario of Electronic Media in India	
Unit- 3	Television and Radio as Medium of Mass Communication	
Unit- 4	Radio and TV- Structure of broadcasting Networks	
Unit- 5	Radio Programme Formats, script Writing and Presentation Skills	
Unit- 6	Radio Journalism	
Unit- 7	Broadcasting codes, Ethics and Laws	
Unit- 8	Television Programme Formats	
Unit- 9	Television Script Writing	
Unit- 10	Television Journalism	
Unit- 11	Television Production Process	
Unit- 12	Production Technology and Equipment	
Unit- 13	Video Editing	
Unit- 14	Careers in Electronic Media	

	<b>Advertising &amp; Public Relation, CJMC-02</b>	<b>4</b>
<b>Paper- 2</b>	<b>Title of Paper</b>	

Unit-1	Understanding Communication	
UNIT 2	Basics of Digital Devices	
Unit-3	Internet Basics	
Unit- 4	Understanding Web Search	
UNIT- 5	Search Engine Optimization (SEO)	
UNIT- 6	Blog	
Unit- 7	Facebook	
Unit- 8	Instagram	
Unit- 9	Twitter	
Unit- 10	You Tube	
Unit- 11	LinkedIn	
Unit- 12	Pinterest	
Unit- 13	Google Analytics	
Unit- 14	Influencer Marketing	

<b>Print News Paper, Magazine</b>		
<b>Paper- 3</b>	<b>CJMC- 03</b>	<b>4</b>
Unit- 1	History from Gutenberg to the Internet	
Unit- 2	Origin of Journalism in India	
Unit- 3	Definition of News, Hard and Soft News	
Unit- 4	News Sources	
Unit- 5	News Values	
Unit-6	The Role and Functions of Journalism	
Unit- 7	Theories of Press	
Unit- 8	Organizational structure of a Newspaper	

Unit- 9	Journalistic writing format	
Unit- 10	Indian Press Institutions and their Role: PCI	
Unit- 11	10 Elements to Common to Good Journalism	
Unit- 12	Freedom of Press and Gate- Keeping Mechanisms	
Unit- 13	Freedom of Press and Gate- Keeping Mechanisms	
Unit- 14	Editing	
<b>Paper- 4</b>	<b>Digital Media</b>	
	<b>CJMC- 04</b>	<b>4</b>
Unit- 1	Concepts and understanding of Advertising	
Unit- 2	Advertising Perspective	
Unit- 3	Theoretical Background	
Unit- 4	Advertising Ethics and Legal Framework	
Unit- 5	Integrated Marketing Communication (IMC)- Advertising Approach	
Unit- 6	Branding and Advertising Contribution	
Unit- 7	Case Study- Advertising	
Unit- 8	Introduction of Public Relations	
Unit- 9	Evolution of Public Relations	
Unit- 10	Internal and External Public Relations	
Unit- 11	PR Ethics and Legal Framework	
Unit- 12	Integrated Marketing Communication (IMC)- Public Relations Approaches	
Unit- 13	Corporate Communications	
Unit- 14	Case Study	

**PART- III**  
**CENTER LIST**

**CENTER LIST (MASTER DEGREE PROGRAMME)**

No.	Courses	Centre Code	Study Centre	Contact
1.	MEG, MHD, MSO, MGT, MLIS	0001	Dr. Babasaheb Ambedkar Open University, Jyotirmay Parisar, Sarkhej-Gandhinagar Highway, Chharodi, Ahmedabad - 382 481.	--
2.	MEG, MHD, MSO, MGT, MLIS	0101	L.D.Arts College, Amrut Modi School of Management Campus, Opp. Andhajan Mandal, Vastrapur, Ahmedabad-380015	- Email-baou.0101@baou.edu.in
3.	MEG, MHD,	0102	Smt. A. P. Patel Arts College & Late Shri N. P. Patel Commerce College, Naroda, Ahmedabad-382330.	Pro. Incharge Shri J.B.Patel Mobile9978408702, 9825054490 Email-baou.0102@baou.edu.in
4.	MEG, MHD, MSO, MGT	0111	Shri D. C. M. Arts & Commerce College, Viramgam, Dist. Ahmedabad-382150.	Co-Ordinator Shri Vipul Rajpuria Mobile9978408705, 9428043850 Email-baou.0111@baou.edu.in
5.	MEG, MGT.	0121	Shri H.K. Arts College, Ashram Road, Ahmedabad-380009.	Co-Ordinator Shri Subhasbhai Brahmbhat Mobile9978408708, 9898718969, 9824251430 Email-baou.0121@baou.edu.in
6.	MEG, MHD, MSO, MGT	0127	Shri Swaminarayan Arts College, Shah-e-alam, Tolnaka, Gita Mandir Road, Ahmedabad-380022.	Co-Ordinator Shri D.D. Vekariya Mobile9426186980 Email-baou.0127@baou.edu.in
7.	MEG, MHD, MSO, MGT	0128	Umiya Arts College Bhagwat Vidyapith Road, Near Sarkhej - Gandhinagar Highway, Sola,	Dr. Rameshbadhur Singh S Kshatriya, DR. MANISH CHUDASAMA

			Ahmedabad, Gujarat 380060	Mobile9998931902, 8460569771 Email-baou.0128@baou.edu.in
8.	MEG, MHD, MSO, MGT	0150	Hindi Bhasha Prachar, C/o Sheth C.L. Commerce College, Nr. Church, Opp. Sonaria Block, Rakhial Road, Ahmedabad-380021.	Pro. Incharge Shri H.G. Agraval Mobile9978408715, 9426356575 Email-baou.0150@baou.edu.in
9.	MEG, MHD, MSO, MGT	0175	Gujarat Arts & Science College, Ellisbridge, Ahmedabad-380006.	Co-Ordinator Shri A.S. Rothod Mobile9824514744 Email-baou.0175@baou.edu.in
10.	MEG, MHD, MSO, MGT, MLIS	0179	SILVER OAK COLLEGE OF ENGINEERING AND TECHNOLOGY, AHMEDABAD,382481	- Email-baou.0179@baou.edu.in
11.	MEG, MHD, MSO, MGT	0204	Smt. Santaben Haribhai Gajera, Shaikshanik Sankul, Chakkargadh Road, Amreli- 365601.	Pro. Incharge Dr. V.M. Ramani Emailvimalkamani@rediffmail.co m, www.amrelisankul.org
12.	MEG, MHD, MSO, MGT	0205	Shri G.M. Bilakhia College of Arts & Commerce College, At. Vanda, Ta. Savarkundla, Dist. Amreli-367525.	Pro. Incharge Shri P.P. Bhaliya Mobile9978408723, 9998912528, 9879461313 Email-baou.0205@baou.edu.in
13.	MEG, MHD, MSO, MGT	0219	Amreli Sub Jail, Amreli- 365601.	Pro. Incharge Shri K.R. Teraiya Email-baou.0219@baou.edu.in
14.	MEG, MHD, MSO, MGT	0220	Government Arts and Commerce College, Jafarabad, Amreli- 365540	- Email-baou.0220@baou.edu.in
15.	MEG, MHD, MSO, MGT,MLIS	0401	Nalini-Arvind & T.V. Arts College, At & Po. Vallabh Vidyanagar, Dist. Anand- 388120	Dr. M.G. Mansuri / Dr. B.M. Zala / Dr. M.D. Mishra Mobile9825018196 / 9316686628 Email-baou.0401@baou.edu.in

16.	MEG, MHD, MGT	0416	Patel J.B.R. Arts, Patel A.M.R. Commerce & Patel J.D.K.D. Science College, Near Civil Court, At. Borsad, Dist. Anand-388450.	Pro. Incharge Shri V.N. Bhoi Mobile9428490388 Email-baou.0416@baou.edu.in
17.	MEG, MHD, MSO, MGT	1701	Shri S. K. Shah & Shrikrushan O. M. Arts College, At. Ta. Modasa, Dist. Sabarkantha-383315.	Co-Ordinator Dr. P.R. Sinh Mobile9727612356 Email-baou.1701@baou.edu.in
18.	MEG, MHD, MSO, MGT	1708	Arts College, At. Shamlaji, Ta. Bhiloda, Dist. Arvalli(N.G.)	Email-baou.1708@baou.edu.in
19.	MEG, MGT	1710	Mahila Arts & Commerce College, Dhansura, Sabarkantha	Gopalkrishna Solanki Mobile9426333438 Email-baou.1710@baou.edu.in
20.	MEG, MHD, MSO, MGT	1732	Modasa Sub Jail, At. & Po. Modasa, Dist. Arvalli	Pro. Incharge Shri S.S. Panchal Email-baou.1732@baou.edu.in
21.	MEG, MHD, MSO, MGT	1734	Government Arts & Commerce College, At.Ta. Meghraj, Arvalli	-Email-baou.1734@baou.edu.in
22.	MEG, MHD, MSO, MGT, MLIS	1001	Nutan Bharti, At.& Po. Madana(Gadh), Dist. Banaskantha-385519.	Co-Ordinator Dr. K.R. Vohra Mobile9428757532, 9427262957 Email-baou.1001@baou.edu.in
23.	MEG, MHD, MSO, MGT, MLIS	1002	R. R. Mehta College of Science & C.L. Parikh College of Commerce, At & Po.Palanpur, Dist. Banaskantha-385001.	Co-Ordinator Shri M.M. Chaudhry Mobile9428023124 Email-baou.1002@baou.edu.in
24.	MEG, MHD, MSO, MGT	1016	Shri U. H. Chaudhari Arts College, Vadgam, Palanpur Highway, Banaskantha	- Email-baou.1016@baou.edu.in
25.	MEG, MHD, MSO, MGT	1021	Palanpur District Jail, At & Po.Palanpur, Dist. Banaskantha.	Pro. Incharge Shri J.R. Taral Email-baou.1021@baou.edu.in



26.	MEG, MHD, MSO, MGT	1027	Government Arts College Amirgadh (Sarkari Vinayan College, Amirgadh)	Co-Ordinator
27.	MEG, MHD, MSO, MGT	1029	Shri Ambaji Commerce College, Danta Road, Kumbhariya-Ambaji, Ta. Danta, Dist. Banaskantha	-
28.	MEG, MHD, MSO, MGT	1030	A.P. Trivedi Arts, Commerce and Science College, Khorda, Po. Jetda, Thrad-Dessa Highway, Ta. Tharad, Dist, Banaskantha-385535	-
29.	MEG, MHD, MSO, MGT	1112	Bharuch Sub Jail, Bharuch- 390002.	Pro. Incharge Shri D.D. Prajapati Mobile9426759111 Email-baou.1112@baou.edu.in
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31.	MEG, MHD, MSO, MGT, MLIS	1209	K.R. DOSHI BSW COLLEGE, PLOT NO. 1335, K.R. DOSHI VIDYA SANKUL, OPP- TV KENDRA, BHAVNAGAR	-
32.	MEG, MHD, MSO, MGT	1220	Bhavnagar District Jail, Bhavnagar.	Pro. Incharge Shri M.I. Shekh Mobile9727430342, 9898251993 Email-baou.1220@baou.edu.in
33.	MEG, MHD, MSO, MGT	1223	Gopinathji Mahila Arts and Commerce College, Sihor, Bhavnagar	-Email-baou.1223@baou.edu.in
34.	MEG, MHD, MSO, MGT, MLIS	0901	Navjivan Arts & Commerce College, Jhalod Road, Dahod- 389151	Co-Ordinator Shri G.G. Sangada Mobile9978408755, 9879159020 Email-baou.0901@baou.edu.in

35.	MEG, MHD, MSO, MGT	0902	Y. S. Arts K. S. Shah Commerce College, At. & Po. Devgadhi Bariya, Dist. Dahod- 389380.	Pro. Incharge Shri R.N. Suthar Mobile9427492471, 9426353320, 9228219426 Email-baou.0902@baou.edu.in
36.	MEG, MHD, MSO, MGT	0907	Co-ordinator, Gurjar Bharti Mahila B.Ed. College, Manorath Banglow,Prakruti Nagar,Dahod-389151.	Shri Anilbhai Matabhai Paragi <a href="mailto:Email-baou.0907@baou.edu.in">Email-baou.0907@baou.edu.in</a>
37.	MEG, MHD, MSO, MGT	0501	Government Arts College, Sector-15, Gandhinagar- 382016.	Co-Ordinator Shri N.H. Mistry Email-baou.0501@baou.edu.in
38.	MEG, MHD, MSO, MGT	0510	Shri P.H.G. Municipal Arts & Science College,Near Ambikanagar highway,Vakhariya Campus, Kalol, Dist. Gandhinagar- 382721.	Co-Ordinator Dr. H.K. Solanki Mobile9979031668 Email-baou.0510@baou.edu.in
39.	MEG, MSO, MGT	0529	Shri P.K. Chaudhari Mahila Arts College, Sector-7, Gandhinagar-382007.	Pro. Incharge Smt. Gitaben Chaudhry Mobile9978408743, 9824745250 Email-baou.0529@baou.edu.in
40.	MEG, MHD, MSO, MGT	0731	Shri Swaminarayan B.Ed. College, At.Po. Prabhas-Patan, Ta. Veraval, Dist. Gir Somnath	- Email-baou.0731@baou.edu.in
41.	MEG, MHD, MSO, MGT	0612	Jamnagar District Jail, Jamnagar-361008.	Pro. Incharge Shri N.G. Baria Email-baou.0612@baou.edu.in
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44.	MEG, MHD, MSO, MGT	0710	Shri K.D.Barad Smark Sanchalit Arts & Computer Science College,Mu.Shiloj, Kodinar Highway,Ta.Una, Ji.Junagadh- 362540	Pro. Incharge Shri V.P. Barad Mobile9978408748, 9974662966, 9904114907 Email-baou.0710@baou.edu.in
45.	MEG, MHD, MSO, MGT	0715	Shri Sardar Patel Education Trust Sanchalit Mahila Arts & Commerce College, Joshipura, Dist. Junagadh-362002.	Sanjaykumar G. Dhanani Mobile7383601125 Email-baou.0715@baou.edu.in
46.	MEG, MHD, MSO, MGT	0716	Smt. V. M. Chandra Arts College, At. Loej, Ta. Mangrol, Dist. Junagadh-362225.	Pro. Incharge Shri R.K. Vada Mobile9978408750, 9978056662, 9824514215 Email-baou.0716@baou.edu.in
47.	MEG, MHD, MSO, MGT	0412	Shri Virpur Mahila Utkarsh Mandal, At. Virpur, Dist. Kheda-388265.	Pro. Incharge Smt. Lilaben B. Mobile9925163115 Email-baou.0412@baou.edu.in
48.	MEG, MHD, MSO, MGT	0418	Kheda Arts College, Nationl highway No.8, Kheda-387411.	Co-Ordinator Shri Dineshchandra C. Bhatt Mobile9428647172 Email-baou.0418@baou.edu.in
49.	MEG, MHD, MSO, MGT	0431	Nadiad District Jail, At. Nadiad, Dist. Kheda-387002.	Pro. Incharge Shri N.A. Desai Mobile9909014796 Email-baou.0431@baou.edu.in
50.	MEG, MHD, MSO, MGT	0432	C.B.Patel Arts College, College Campas, College road, At. Nadiad, Dist. Kheda-387001.	Pro. Incharge Dr. M.R. Patel Mobile9824043050 Email-baou.0432@baou.edu.in
51.	MEG, MHD, MSO, MGT	0434	Government Arts & Commerce College, Kathlal, Dist. Kheda	- Email0434@baou.edu.in

52.	MEG, MHD, MSO, MGT, MLIS	0301	J.B. Thakkar College of Commerce, At & Po. Bhuj, Dist. Kutch-370001.	Co-Ordinator Pro. Sarang Dave Mobile9429810822 Email-baou.0301@baou.edu.in
53.	MEG, MHD, MSO, MGT, MLIS	0302	Tolani Commerce College, At. Adipur, Dist. Kutch-370001.	Co-Ordinator Prof. Gaurav Thakor Mobile8732939627 Email-baou.0302@baou.edu.in
54.	MEG, MGT, MSO, MHD	0304	Sheth Surji Vallabhdas Arts and Commerce College, Nagalpur Road, Mandvi-Kutch	Pro. Incharge Dr. Chandrakant Patel Mobile9904038620, 9824878123 Email-baou.0304@baou.edu.in
55.	MEG, MHD, MSO, MGT	0308	Bhuj Palara Jail, At & Po. Bhuj, Dist. Kutch.	Pro. Incharge Shri S.R. Rabari Email-baou.0308@baou.edu.in
56.	MEG, MHD, MSO, MGT	0309	Shri S.D. Shethiya College of Education, Mundra, Kutch	-Email-baou.0309@baou.edu.in
57.	MEG, MHD, MSO, MGT, MLIS	1301	Municipal Arts & Science College, At & Po. Nagalpur, Dist. Mahesana-384002.	Co-Ordinator Shri V.J. Vaidh Email-baou.1301@baou.edu.in
58.	MEG, MHD, MSO, MGT	1302	The Kheralu Nagrik Sahkari Bank Limited, Arts & Commerce College, At & Po. Kheralu, Dist. Mahesana- 384325.	Co-Ordinator Dr. N.K. Vankar Mobile9978408776, 9825268183, 9429319109 Email-baou.1302@baou.edu.in
59.	MEG, MHD, MSO, MGT	1304	Shri M. M. Shah Mahila Arts College, Opp. Petrol Pump, At. & Po. Kadi, Dist. Mahesana- 382615.	Co-Ordinator Dr. P.V. CHAUDHARI Mobile9427677331 Email-baou.1304@baou.edu.in
60.	MEG, MHD, MGT, MLIS	1310	Shri Sarvjanik Kelvani Mandal, Vidya Sankul, Near Arvind Baug, Dist. Mahesana-384001.	Shri Ghanshyambhai k. Gadhvi Mobile7490808290

				Email-baou.1310@baou.edu.in
61.	MEG, MHD, MSO, MGT	1313	Smt. R. M. Prajapati Arts College, At.& Po. Satlasna, Dist. Mahesana-384330.	Pro. Incharge Shri J.N. Barot Mobile9586326111,9426362329 Emaildryayeshbaror@yahoo.co.in artscollegesatlasana@gmail.com
62.	MEG, MHD, MSO, MGT	1331	Mahesana District Jail, Mahesana-380002.	Pro. Incharge Shri I.V. Chaudhry Mobile9825492131 Email-baou.1331@baou.edu.in
63.	MEG, MHD, MSO, MGT	1333	M. N. College, Visnagar, Mahesana	-Email-baou.1333@baou.edu.in
64.	MEG, MHD, MSO, MGT, MLIS	1335	Revaba Sarvjni Education college, Maheshana	-Email-baou.1335@baou.edu.in
65.	MLIS, MEG, MHD, MSO, MGT	1336	Suvidha Education Trust,Heduva(Rajgar), Becharaji Road,Ta.Dist. Mehsana-384002	-Email-baou.1336@baou.edu.in
66.	MEG, MHD, MSO, MGT	1337	Utthan, B.S.W. College,Veda,Mehsana-382855	-Email-baou.1337
67.	MEG, MHD, MSO, MGT	1338	Shri Amardeep Educational Trust Sanchalit B. Ed College,Pilvai, Vijapur, Mahesana 382850	-Email-baou.1338@baou.edu.in
68.	MEG, MHD, MSO, MGT	1735	Kamlaben Chhabildas Sheth Arts College, At.Ta. Birpur, Dist. Mahisagar	-
69.	MEG, MHD, MSO, MGT	1739	C. & S. H. Desai Arts and L. K. L. Doshi Commerce College,Balasinor, Mahisagar	-
70.	MEG, MHD, MSO, MGT	1446	Matrushri Vrajkuvarben Maganlal Maheta, Technical,	-Email-baou.1416@baou.edu.in

			At.Po.Ta. Vankaner, Morbi	
71.	MEG, MHD, MSO, MGT	1449	Parangat B.Ed. College, Maharshi Gurukul Campus, Ranakpur Road, Halvad, Dist. Morbi-363330	-Email-baou.1449@baou.edu.in
72.	MEG, MHD, MSO, MGT	1523	Rajpipla Sub Jail, At. Rajpipla, Dist. Narmada.	M. L. Gamara Mobile9228220554 Email-baou.1523@baou.edu.in
73.	MEG, MHD, MSO, MGT	2301	M. R. Arts & Sci. College, Rajpipla, Dist. Narmada- 393145.	Co-Ordinator Shri K.B. Shidha Mobile8866861697 Email-baou.2301@baou.edu.in
74.	MEG, MHD, MSO, MGT	1023	Navsari Sub Jail, Navsari- 396445.	Pro. Incharge Shri L.M. Rathod Email-baou.1023@baou.edu.in
75.	MEG, MHD, MSO, MGT	0908	Godhara Sub Jail, At. Godhara, Dist. Panchmahal-389001.	Pro. Incharge Shri H.D. Gameti <u>Email-baou.0908@baou.edu.in</u>
76.	MEG, MHD, MSO, MGT,MLIS	1601	Shri Sarvjanik Commerce College, At. & Po. Godhra, Dist. Panchmahal-389001.	Co-Ordinator Shri G.H. Dave Mobile9978408531, 9427492183, 9879554946 Email-baou.1601@baou.edu.in
77.	MEG, MSO, MGT	1603	M. M. Gandhi Arts & Commerce College, At. Ta. Kalol, Dist. Panchmahal- 389330.	Pro. Incharge Shri I.P. Mekvan Mobile9978408532, 9426339493, 9825994944 Email-baou.1603@baou.edu.in
78.	MEG, MHD, MSO, MGT	1604	Adivasi Arts & Commerce College, At. Ta. Santrampur, Dist. Panchmahal-389260.	Pro. Incharge Shri I.L. Rathva Mobile9428461664 Email-baou.1604@baou.edu.in
79.	MEG, MHD,	1003	Shri T.A. Arts & J.V.	Co-Ordinator Dr. C.M. Thakkar

	MSO, MGT		Commerce College, Kandla Highway, At. & Po. Radhanpur, Dist. Patan-40.	Mobile9978408757, 9825915116 <a href="mailto:baou.1003@baou.edu.in">Email-baou.1003@baou.edu.in</a>
80.	MEG, MHD, MSO, MGT	2401	C/O Department of Mathematics, Hemchandracharya North Gujarat University Campus, Patan- 384265	Co-Ordinator Shri M.B. Prajapati Mobile9879875230 Email-baou.2401@baou.edu.in
81.	MEG, MHD, MSO, MGT	2412	Government Arts and Commerce College, At.Po. Sami, Patan	Email-baou.2412@baou.edu.in
82.	MEG, MHD, MSO, MGT	2413	Shri Akhil Anjana Kelvani Mandal (Shri Adarsh Science College), Patan	Email-baou.2413@baou.edu.in
83.	MEG, MSO, MGT	2414	Mahrshi Dayanad Arts and Commerce College, Baspa, Ta-Sami, Dist-Patan 384245	Email-baou.2414@baou.edu.in
84.	MEG, MHD, MSO, MGT	2415	Jethiba K. Patel Arts College & B. A. Patel & D. B. Vyas Commerce College, Ruppur-Chansasma,Di. Patan-384220	-Email-baou.2415@baou.edu.in
85.	MEG, MHD, MSO, MGT	2416	Patan Sub Jail,Patan-384265	-Email-baou.2416@baou.edu.in
86.	MEG, MHD, MSO, MGT	1904	Porbandar District Jail, Porbandar.	Pro. Incharge Shri H.B. Rajrav Email-baou.1904@baou.edu.in
87.	MEG, MHD, MSO, MGT, MLIS	1401	Regional Centre Rajkot Besides Department of History, Saurashtra University, Rajkot	Co-Ordinator Shachi Bhatt Mobile+91 99784 08904, +91 94082 74320 Email-baou.1401@baou.edu.in
88.	MEG, MHD, MSO, MGT	1413	Shri Haribapa Che. Trust Sanchalit Arts Commerce College, Maninagar, Lati Plot, At. & Po. Jasdan, Dist.Rajkot-	Pro. Incharge Shri S.R. Bhatt Mobile9978408522, 9479180164, 9426165327

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89.	MEG, MHD, MSO, MGT	1439	Rajkot District Jail, Rajkot-360001.	Pro. Incharge Shri S.I. Vora Email-baou.1439@baou.edu.in
90.	MEG, MHD, MSO, MGT	1440	Morbi Sub Jail, At. & Po. Morbi, Dist.Rajkot.	Pro. Incharge Shri V.B. Chuhan Email-baou.1440@baou.edu.in
91.	MEG, MHD, MSO, MGT	1441	Gondal Sub Jail, At. & Po. Gondal, Dist. Rajkot.	Pro. Incharge Shri R.K. Thakor Email-baou.1441@baou.edu.in
92.	MEG, MHD, MSO, MGT	1443	Shri Arjunlal Hirani College of Journalism & Performing Arts, At.Po. Rajkot, Ta.Dist. Rajkot	-
93.	MEG, MHD, MSO, MGT	1445	Shri G.K. & C.K. Bosmiya Arts & Commerce College, Jetpur, Rajkot	Email-baou.1445@baou.edu.in
94.	MEG, MHD, MSO, MGT,MLIS	1448	1448-Geetanjali Institute Of Education, At Geetanjali Bhavan, Ajanta Park,Sadhu Vasvani Road, Rajkot-360002	Email-baou.1448@baou.edu.in
95.	MEG, MHD, MSO, MGT	1450	1450-Smt.R. P. Bhalodia Mahila Arts, Commerce & Shree N. P. Bhalodia Science College,Kolki Road, Ta-Upleta,Dist- Rajkot-360490	-Email-baou.1450@baou.edu.in
96.	MEG, MHD, MSO, MGT	1702	Idar Anjna Patidar H. K. M. Arts & P. N. Patel Commerce College, At. & Po. Idar, Dist. Sabarkantha-383430.	Co-Ordinator Shri H.B. Pandya Mobile9104143072 Email-baou.1702@baou.edu.in
97.	MEG, MHD, MSO, MGT	1703	Sheth H. P. Arts & Talod S. M. Commerce College, At. Ta. Talod, Dist. Sabarkantha-383215.	Co-Ordinator Shri K.J. Desai Mobile9426354151 Email-baou.1703@baou.edu.in
98.	MEG, MHD, MSO, MGT,	1704	D. D. Thakar Arts & K. J. Patel Commerce College, At. Ta.	Pro. Incharge Shri Rohit Desai



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99.	MEG, MHD, MSO, MGT	1709	Co-ordinator,S.S Mehta arts & M.M.Patel Commerce College, Himmatnagar	Dr. Arvind K. Patel Mobile9428642049 Email-baou.1709@baou.edu.in
100	MEG, MHD, MSO, MGT	1731	Himatnagar Sub Jail, At. & Po. Himatnagar, Dist. Sabarkantha.	Pro. Incharge Shri R.S. Bhuriya Mobile9825681269 Email-baou.1731@baou.edu.in
101	MEG, MHD, MSO, MGT	1733	M.M. Chaudhari Arts College, Rajendranagar, Sabarkantha	Email-baou.1733
102	MEG, MHD, MSO, MGT	1736	Government Arts & Commerce College, Jadar, Ta. Idar, Dist. Sabarkantha	-
103	MEG, MHD, MSO, MGT	1737	Arts College Androkha, At.Po. Androkha, Ta. Vijaynagar, Dist. Sabarkantha	-
104	MEG, MHD, MSO, MGT	1738	Asian Institute of Technology, At.Po.Ta. Vadali, Sabarkantha	Email-baou.1738@baou.edu.in
105	MEG, MHD, MSO, MGT	1740	Experimental College of Education, Railway, Station Rd, Prantij, Dist-Sabarkatha-383205	Email-baou.1740@baou.edu.in
106	MEG, MHD, MSO, MGT	1801	Sir K. P. College of Commerce, Athva Lines, Surat-395001.	Co-Ordinator Shri S.R. Vasave Mobile9429015187 Email-baou.1801@baou.edu.in
107	MEG, MHD, MSO, MGT	1818	Surat District Jail, Surat.	Pro. In charge Shri M.D. Doshi Mobile9825220313 Email-baou.1818@baou.edu.in
108	MEG, MHD,	1828	J.Z. Shah Arts & H.P.	Email-baou.1828@baou.edu.in

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109	MEG, MHD, MSO, MGT	1829	Government Science College, Vankal, Surat	Email-baou.1829@baou.edu.in
110	MEG, MHD, MGT	1831	1831-Agarwal Vidya Vihar English Medium College, Vesu-Abhwa Road, Surat-395007	Email-baou.1831@baou.edu.in
111	MEG, MHD, MSO, MGT	2001	Shri M. P. Shah Commerce College, Surendranagar-360578.	Co-Ordinator Manishbhai H. Shah Email-baou.2001@baou.edu.in
112	MEG, MHD, MSO, MGT	2017	Surendranagar Sub Jail, Surendranagar.	Pro. In charge Shri N.U. Baraiya Email-baou.2017@baou.edu.in
113	MEG, MHD, MSO, MGT	2018	Government Arts College, Ta. Chotila, Surendranagar	Email-baou.2018@baou.edu.in
114	MEG, MHD, MSO, MGT	2019	Pujy L.M. Vora College of Arts and Commerce College, Sayla, Surendranagar	Email-baou.2019@baou.edu.in
115	MEG, MHD, MSO, MGT, MLIS	2020	Shri Swami Vivekanand College, Opp. I.T.I., Nr. Bus Stand, Surendranagar-363001	
116	MEG, MHD, MSO, MGT	2021	Sanskriti College of Management, Surendranagar-363002	Emailbaou-1021@baou.edu.in
117	MEG, MHD, MSO, MGT	1802	Smt. R. P. Chauhan Arts & Smt. J. K. Shah & Shri K. D. Shah Commerce College, At. & Po. Vyara, Dist. Tapi-394650.	Co-Ordinator Shri B.N. Patel Mobile9879083635 <a href="mailto:Email-boau.1802@baou.edu.in">Email-boau.1802@baou.edu.in</a>
118	MEG, MHD, MSO, MGT	1506	Shri Natvarsinhji Arts & Science & Commerce College,	Co-Ordinator Shri V.M. Patel

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120	MEG, MHD, MSO, MGT	1524	Chhota Udepur Sub Jail, At. & Po. Chhotaudepur, Dist. Vadodara.	Pro. Incharge Shri P.B. Vasava <a href="mailto:Email-baou.1524@baou.edu.in">Email-baou.1524@baou.edu.in</a>
121	MEG, MHD, MSO, MGT, MLIS	1525	Shri Hansa Mehta Library, M.S. University, Vadodara-390002	<a href="mailto:Email-baou.1525@baou.edu.in">Email-baou.1525@baou.edu.in</a>
122	MEG, MHD, MSO, MGT	1526	Savali Taluka Kelvani Mandal, Savali, Vadodara	Email-baou.1526@baou.edu.in
123	MEG, MHD, MSO, MGT	1527	Late M.C. Parmar B.Ed. College, At.Po. Ankhol, Khtamba, Ta. Dist. Vadodara	
124	MEG, MHD, MSO, MGT	1528	Parul Institute of Engineering & Technology (Diploma Studies), At.Po. Limda, Ta. Waghodia, Dist. Vadodar-391760	Mobile9328920061 Email-baou.1528@baou.edu.in
125	MEG, MHD, MSO, MGT	2501	Shri Vanraj Arts & Commerce College, At & Po. Dharpur, Dist. Valsad-396050.	Co-Ordinator Shri V.D. Patel Mobile9978408333, 9898617751, 9998259423 Email-baou.2501@baou.edu.in
126	MEG, MHD, MSO	2507	Smt. C.D. Jobaliya Rofel Arts & Smt. I.S.R. Achhariwala Rofel Commerece College, Rofel Campus Vapi-Namdha Road, Po.Box.No.67, Vapi, Valsad-396191	Email-baou.2507@baou.edu.in