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BLOCK 1: INTRODUCTION TO MANAGEMENT

UNIT 1 NATURE AND FUNCTIONS OF MANAGEMENT

Definition, Nature of Management, Management as a Process, Management as Science and Art, Management Functions, Importance of Management, Management and Administration, Managerial Skills, Levels of Management

UNIT 2 EVOLUTION OF MANAGEMENT THOUGHT

Schools of Management Thought, Classical, Behavioural, Management Science School, Contingency and Systems approach, Ouchi's Theory Z, Management as Profession, Professionalization of Management in India

BLOCK 2: PLANNING AND DECISION MAKING, ORGANIZATION AND STAFFING

UNIT 1 PLANNING AND DECISION MAKING

Planning and Forecasting - Meaning and definition, Features, Steps in Planning Process, Approaches, Principles, Importance, Advantages and Disadvantages of Planning, Types of Plans, Types of Planning, Management by Objective. Decision Making-Meaning, Characteristics, Decision - Making Process, Guidelines for Making Effective Decision, Types of Decisions

UNIT 2 ORGANISING AND ORGANISATION STRUCTURE

Organising Process - Meaning and Definition, Characteristics Process, Need and Importance, Principles, Span of Management. Organisational Chart - Types, Contents, Uses, Limitations, Factors Affecting Organisational Chart. Organisation Structure - Line organisation, Line and Staff, Functional, Divisional, Project, Matrix, Virtual.

Informal Organisation - Meaning, Characteristics, Importance, Limitations, difference between formal and informal organisation. Need to Add

UNIT 3 STAFFING

Staffing - Meaning, Nature, Importance, Staffing process. Manpower Planning, Recruitment, Selection, Orientation and Placement, Training, Remuneration, Performance Appraisal, Promotion and Transfer

BLOCK 3: DIRECTION, SUPERVISION AND CONTROLLING AND CO-ORDINATION

UNIT 1 DIRECTION AND SUPERVISION

Direction - Definition, Nature, Need and Importance, Principles of Directing. Supervision - Role and Functions of a Supervisor, Effective Supervision, Direction and Supervision

UNIT 2 CONTROLLING AND CO-ORDINATION

Controlling - Meaning, Features, Importance, Control Process, Characteristics of an effective control system, Types of Control. Co-ordination - characteristics, essentials, Types and Techniques, Principles, obstacles, need

BLOCK 4: MORE ON MANAGEMENT

UNIT 1 COMMUNICATION, MOTIVATION AND LEADERSHIP

Motivation - Concept, theories-classical and modern, Importance, Financial and Non-financial motivation, Positive and Negative Motivation, Group Motivation. Leadership - Definition, Meaning, Factors, Theories, Principles, Leadership Styles. Communication - Definition, Meaning, Nature, Communication Process, Types and Barriers to communication

UNIT 2 SOCIAL RESPONSIBILITIES OF BUSINESS

Social responsibility - Meaning, Definition, Features, Scope. Social Responsibilities of Managers, Interested groups - shareholders,

workers, customers, Creditors, supplies, Government, Society.

Indian Business and Social Responsibility

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UNIT 2 HUMAN BEHAVIOUR AND PSYCHOLOGICAL FACTORS

Introduction, Human Behaviour, Psychological Factors

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Introduction, Group, Understanding Group Processes, Group Decision-making, Intergroup relations

UNIT 2 GROUP DYNAMICS

Objectives, Introduction, Group Dynamics, Group Roles, Group Norms, Group Cohesiveness, Creating Positive Group Dynamics, Problems in Group Dynamics

BLOCK 3: ORGANIZATION CULTURE AND BEHAVIOUR

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Introduction, Organizational Climate Organization culture, Organizational behaviour, Organizational Commitment

UNIT 2 ORGANIZATIONAL DESIGN

Organizational Design –Four Building Blocks-Division of work, Departmentalization, Hierarchy and Co-ordination. Various organizational Structures and their effects on human Behaviour

BLOCK 4: MOTIVATION, LEADERSHIP, CONFLICT AND CHANGE MANAGEMENT

UNIT 1 MOTIVATION AND LEADERSHIP

Introduction, Motivation, Theories of Motivation, Leadership, Leadership Process

UNIT 2 CONFLICT MANAGEMENT AND CHANGE MANAGEMENT

Introduction, Conflict Management, Change Management, Work Pressure

STRATEGIC MANAGEMENT

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BLOCK 1: STRATEGIC PLANNING AND MANAGEMENT

UNIT 1 STRATEGIC PLANNING AND STRATEGIC MANAGEMENT

Introduction, Strategic Planning, Evolution of Strategic Planning, Levels of Strategic Planning, Dimensions of Strategic Decisions, the Concept of Strategic, Elements of a Strategic, Strategies Vs Tactics, Past Approaches to Strategy, Current Trends in Business Policy, The Indian Scenario, Strategy Vs Policy, Strategic Management, Modes of Strategic Management

UNIT 2 THE STRATEGIC MANAGEMENT PROCESS

Introduction, Purposes of Strategic Management Process, Steps in the Strategic Management Process, Strategy Formulation, Strategy Implementation, Strategic Intent: Vision, Mission and Objectives, Corporate Social Responsibility

BLOCK 2: STRATEGIC ANALYSIS METHODS AND CORPORATE LEVEL STRATEGY

UNIT 1 ENVIRONMENTAL AND INDUSTRY ANALYSIS

Introduction, The Organization's Environment, External and Internal Environment, Components of External Environment, Components of Internal Environment, Environmental Scanning, Industry Analysis

UNIT 2 COMPETITIVE ANALYSIS AND INTERNAL ANALYSIS

Introduction, Internal Analysis, Resource-Based Strategy (Grant), The Resource Based View (RBV), Resources, Organisational Capabilities and Competitive Advantage, Approaches to Internal Analysis, Terminology, Primary Activities, Support Activities, Conducting a Value Chain Analysis, The concept of Synergy.

UNIT 3 CORPORATE LEVEL STRATEGY

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BLOCK 3: PROJECT MANAGEMENT, FUNCTIONAL AND FINANCIAL STRATEGIES

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UNIT 2 STRATEGY IMPLEMENTATION AND FUNCTIONAL STRATEGIES

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UNIT 3 FINANCIAL AND MARKETING STRATEGY WITH STRATEGIC ANALYSIS AND CHOICE

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UNIT 2 HUMAN RESOURCES STRATEGY

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UNIT 2 HUMAN RESOURCE PLANNING

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UNIT 3 TRAINING AND DEVELOPMENT

Introduction, Types of Induction Programme, Meaning and Purpose of Training, Importance of Training, Benefits of Training Organization, Types of Training Programmes, Training and Development Methods, Selection of a Training Method

UNIT 4 PERFORMANCE APPRAISAL

Introduction, Definitions of Performance Appraisal, Objectives of Performance Appraisal, Uses of Performance Appraisal, Process of Performance Appraisal, Methods or Techniques of Performance Appraisal

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Introduction, Definitions of Counselling, Characteristics of Counselling, Need for Counselling, Types of Counselling

UNIT 2 MOTIVATING HUMAN RESOURCE

Introduction, Definitions of Motivation, Nature and Characteristics of Motivation, Importance and Benefits of Motivation, Types of Motivation, Theories of Motivation, Requirements of a Sound Motivation System, Measures to Build Up High Employee Morale, Individual and Group Incentives, Objectives of Wage Incentive Schemes, Advantages of Wage Incentive Schemes, Disadvantages of Wage Incentive Schemes, Requisites for the Success of an Incentive Plan

UNIT 3 HUMAN RESOURCE RECORDS AND INFORMATION SYSTEM

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BLOCK 4: HR ACCOUNTING AND AUDITING

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Introduction, Definitions of Human Resource Accounting (HRA), Objectives of HR Accounting, Advantages of HR Accounting, Approaches or Methods of HR Valuation, Implications of Human Capital Reporting, Controlling Costs of Human Resources

UNIT 2 HR AUDIT

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UNIT 2 INDUSTRIAL RELATIONS

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UNIT 2 LABOUR WELFARE - II

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UNIT 2 HUMAN RESOURCES AND BUSINESS GROWTH

Human Resource in Small Business, Literature Review and Hypotheses Development, Recruitment and Selection, Training and Performance Appraisal, HR Agenda in Company's Growth, The Growth Gap, Four Roles of HR

BLOCK 2: BASICS OF HUMAN RESOURCE PLANNING

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Introduction, Practical benefits of HR Planning, Why human resource planning?, Determining the numbers to be employed at a new location, Retaining your highly skilled staff, Managing an effective downsizing programme, Where will the next generation of managers come from?, How can HRP be applied?, Strategic human resource planning, Making the HR Strategy integral to the organization,

A strategic human resource planning model, Designing the Human Resource Management System, Planning the total workforce, Generating the required human resources, Investing in human resource development and performance, Assessing and sustaining organizational competence and performance, The HRP Process

UNIT 2 SCOPE AND IMPORTANCE OF HUMAN RESOURCE PLANNING

Introduction, Why a Human Resources Diagnostic?, Scope of HR Planning, The Inputs in Human Resource Planning, HR Planning: Purpose and Goals, Planning ahead for Recruitment: The basic process of HR Planning, Strategies in the HR Plan: Process Analysis, Planning Process Tasks and Activities, Why a HR Planning Process for Corporates?, Strategic Advantages for HR Planning, Micro/Macro Level Advantages, Key Points for Successful HR Planning

UNIT 3 PROCESS OF HUMAN RESOURCE PLANNING

Introduction, Workforce planning process - within the annual planning and budget review process, Preparation Questions for the Meeting, Developing the Annual Workforce Plan, Changes to the Staffing Profile outside the Planning Process, HR Planning: Tom Casey Model, CEO Compensation, Present Scenario of HR Planning Process, Building Human Resources Strategic Planning, Process and Measurement Capability: Using Six Sigma as a Foundation, Gartner EXP Says a Strategic Workforce Planning Process is Key to Improving an IT Organization's Effectiveness

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Introduction, Purpose of Human Resource Planning, The Basic unit of Human Resource Planning, Human Resource Planning Inputs, Human Resource Planning Results, Manpower Forecasting, HR Planning: Purposes and Goals, Stages in HR Planning: Process Analysis, Planning Process Tasks and Activities, Why a HR Planning for Corporate, Strategic Advantages for HR Planning, Key Points for successful HR Planning, The Drivers for Human Resource Planning, Meeting the challenge of HR Planning using Clarity 6.0

UNIT 3 MODERN METHODS OF HUMAN RESOURCE PLANNING

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UNIT 2 ISSUES RELATED TO COMPENSATION

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Important Factors of Communication, The Important Definitions, Barriers of Communication, Types of Communication, And Eight Important Practices Followed In Communication, Nine Key Steps in Communication, Ten Commandments of Communication, Eleven Causes of Ineffective Communication, Interpersonal Communication, and Some Suggestion for Ensuring Better Communication

BLOCK 2: CHANGE MANAGEMENT, PERFORMANCE APPRAISAL AND COUNSELING, HR PRACTICES

UNIT 1 MANAGING CHANGE THROUGH CONTINUOUS CHANGE

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UNIT 2 PERFORMANCE APPRAISAL, COUNSELING AND POTENTIAL

Performance Appraisal, Objectives of the Performance Appraisal, The Format, Performance Appraisal System of Premier Engineering and Marketing Organization, Employing Around 1000 Managers, Merit Rating System in a Famous International Airline, Performance Appraisal System of a Large Public Sector Undertaking, Key Elements of the Model, Definitions of Counseling, Performance Performance Counseling, Counseling Phases, Processes Involved In Performance Counseling, Feedback, Potential Appraisal, Objectives of the Potential Appraisal, Vital Qualities, Approaches to Problems or Situations, Potential

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BLOCK 3: TRAINING AND DEVELOPMENT, CAREER PLANNING AND JOB EVALUATION

UNIT 1 TRAINING AND DEVELOPMENT

Importance of Training Objectives, Role of Trainer, Training And Human Resource Management, Role of HRD Professionals in Training, Training Need Identification through Survey, Classifying Employee, Training Methodologies, Support of Line Managers, Evaluate the Results of Training, Publicize and Gain Visibility, Goal of Training

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Timeframe, Elements of Succession Planning, Promoting From Within, An Excellent Succession Plan, Unexpected Succession, Whose Responsibility?, Career Planning, Career Anchors, Career Development Cycle, Career Need Assessment, Career Opportunities, Need-Opportunity Alignment, Plateaued Employees, Career Path Models Developed By a Large Public Sector Undertaking, Some Other Experiences, Model for Planned Self- Development, Self-Evaluation Balance Sheet

UNIT 3 JOB EVALUATION

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UNIT 3 GOOD HR PRACTICES CAN MAKE A DIFFERENCE

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UNIT 2 THE EVERLASTING ENVIRONMENT OF INTERNATIONAL HUMAN RESOURCE MANAGEMENT

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UNIT 3 PERFORMANCE MANAGEMENT

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